





BRILLIANTLY COSTUMED members of the Desert Hot Springs Woman's Club, top, rode off with first place honors in the biggest parade in DHS his-tory. The women's float outshined the more than 45 entries making up the Desert Hot Springs Wild Flower Show parade, launching a two-day floral program. Honored guest at the parade and the

Wardman, center, who appeared with his wife and Dr. and Mrs. Paul Smith, president of Whit-tier College. Reigning over the parade was Queen Sandy McGhee, who rides high to wave at cheering crowds. The Queen was escorted by her court of princesses, Carol Thompson, Kathie Seals, Penny Wertz and Aletha Burnam. (Desert Sun Photos).

# Crowds Jam **DHS Streets** For Parade

the Desert Hot Springs Woman's Club captured the first place float nia is common stated, "The economy of Califor-Club captured the first place float nia is even stronger. award today as the biggest parade in DHS history opened the city's 1957 Wild Flower Show.

The club outshined the other 45 flower-decked entries which faced Bankers Association. float-shredding wind blasts as the parade wound through DHS streets packed by more than 2,000 cheer-

THE HISTORY-MAKING parade was staged as a double-barreled salute to the town's founding fa-ther, Aubrey Wardman, and the Wild Flower Show, which opened its two-day run at the Veterans Hall following the parade.

Runners-up in ribbon awards were the Marine Band and march ing unit from Twentynine Palms, second; the March Air Force Base band, third; and Whittier Drill Team, which marched off with a By Train Crash special ribbon award.

ed by the young princes and prin- high speed trains near Bari late cesses of their courts. Friday night.

## State's Vitality Exceeds Nation's, Williams Says

Under Secretary of Commerce future, the economy of each one W. Walter Williams glanced at the of our 48 states is inescapably yesterday and declared that Cali-

its three-day conclave at El Mira-dor Hotel yesterday following its election of officers.

Williams singled out California's nomic scene, Williams noted that "impressive" economic growth and its relative comparison with the nation as a whole. The state's picture magnified the nation's economic power, he noted, adding:

"But as strong as California's economy is, bright as are the prospects of its citizens for the out-of-work force represented that consumers in the prospects of its citizens for the out-of-work force represented that consumers in the prospects of its citizens for the out-of-work force represented that consumers in the prospects of its citizens for the out-of-work force represented that consumers in the prospects of its citizens for the out-of-work force represented that consumers in the prospects of its citizens for the out-of-work force represented that consumers in the prospects of its citizens for the out-of-work force represented that consumers in the plan Springs Hotel and Apartment Association, reported that the organization "will be 100 per cent against this move, and will see the last two members of a group of four men suspected of cremating six persons by throwing gasoline into a quiet neighbor hood bar and igniting it.

The WEATHER

HARRY PAISLEY, president of the Palm Springs Hotel and Apartment Association, reported that the organization "will be 100 per cent against this move, and will see the palm Springs Hotel and Apartment Association, reported that the organization "will be 100 per cent against this move, and will see the palm Springs Hotel and Apartment Association, reported that the organization will be 100 per cent against this move, and will see the palm Springs Hotel and Apartment Association, reported that the organization will be 100 per cent against this move, and will see the palm Springs Hotel and Apartment Association, reported that the organization will be 100 per cent against this move, and will see the palm Springs Hotel and Apartment Association, reported that the organization will be 100 per cent against this organization will be 100 per cent against thi

"But as strong as California's unemployment remained at an uneconomy is, bright as are the 
prospects of its citizens for the 
changed level over last year. The 
out-of-work force represented 
about four per cent of the total

THE WEATHER

Desert area forecast:

Reigning over the mile-long car-avan were King Rickey Stewart and Queen Sandy McGhee, escort-sult of a collision between two

# Mayor Asks Support Of Communiy Chest

Springs Community Chest Drive have fallen off alarmingly, Mayor Florian G. Boyd yesterday officially called attention to this Center, Welfare and Friendly Ald,

and Mrs. Jack Freeman, chair- home. man of volunteer workers, at the new Royal Air Country Club furnished model apartment at 389
Tahquitz Drive, which is on exhibition throughout April for the hibition throughout April for the computer of the country o

or Boyd pointed up the fact that Golf Course, Royal Air is bring-our local agencies will suffer ex-ing Palm Springs its first downtensively unless Community Chest town district country club way of contributions are stepped up considerably and promptly. He urged apartments ready for occupancy all our citizens to take the Com- in 1958.

Deeply concerned because conmunity Chest's plight to heart by tributions to the current Palm visiting the Royal Air model

grave situation in an official proc-lamation.

Boy Scouts, Girl Scouts and Des-ert Museum, will all be assisted A copy of the proclamation was through admission donations represented to Oscar Stern, vice president of the Community Chest sentatives at the Royal Air model

purpose of helping the Commu-nity Chest attain its elusive goal, the Library and occupying the IN HIS PROCLAMATION May-served the Desert Inn Mashie

VIEWING THE national eco-



IMMEDIATE AND URGENT aid to the lagging Palm Springs Community Chest drive was urged today by Mayor Florian Boyd in official proclamodel Royal Air apartment at 389 West Tahquitz president. (Desert Sun Photo).

lic, with all proceeds going to the Chest campaign Above, Boyd presents a copy of his proclamation to Mrs. Jack Freeman, who is chairman of volunteer workers, and Oscar Stern, right, Chest vice

# The Desert Sun

The Desert Empire's Daily Newspaper

VOL. XXX, NO. 162 16 Pages

Palm Springs, California, Saturday, April 6, 1957

Phone 5005 Single Copy 10c

# Egypt Agrees to 15-Nation Conference on Suez Canal

# Civic Leaders **Protest Name** Change of RR

Hotels, Merchants, City, Chamber Ask Explanation

A storm of protest followed the yesterday that Southern Pacific Railway station in Palm Springs will earry the name of "West Palm Springs," and civic organiations and public administrators have declared they will protest the

The reason for the change, as explained by a SP spokesman, was to stop confusion in frieght shipping between the Southern Pacific and its subsidiary, Pacific Motor Trucking.

MAYOR FLORIAN BOYD led off the protests today as he said that he believed "the city council would protest the name change with all its power," He added that as far as Southern Pacific is concerned "it might mean better freight service, but it certainly is not a very cooperative attitude." City Manager Robert W. Peteron, on hearing the news, said that it was "understandable, be from town and it will probably save confusion, but in view of the fact that the name will be changed t may have a disadvantage, and should be investigated."

STRONGEST PROTEST came from Retail Merchants Associa-tion President Adrian Rosen, who that he "was flabbergasted." hearing that the name had been changed on Feb. 1, he charged that Southern Pacific "was trying TO PROTECT THE future, Wilfornia's vitality exceeds that of the rest of the nation.

"The economy of America is cipling and increase their "economy on Tuesday, and the rest of the nation." I am certain strong protests wil

Pointing up the mushrooming be filed. nia is even stronger."

Williams measured the state's financial muscle power in an aditional muscle power in a muscle power in a muscle power in a muscle power i dress to the more than 250 delegates attending the 1957 convention of the California Mortgage Bankers Association.

THE ASSOCIATION waved as the state of the company (loud speakers at the station, directional signs, etc.) but they have done no sion of any state and equaled the good. The closing of the down the Riverside County Planning town extraction last support was a consideration before the request of the company (loud speakers at the station, directional signs, etc.) but they have done no the Riverside County Planning town extraction last support was a consideration before the request of the company (loud speakers at the station, directional signs, etc.) but they have done no the Riverside County Planning town extraction last support was a consideration before the request of the company (loud speakers at the station, directional signs, etc.) but they have done no the Riverside County Planning town extraction last support was a consideration before the request of the company (loud speakers at the station, directional signs, etc.) but they have done no the Riverside County Planning town extractions are request of the company (loud speakers at the station, directional signs, etc.) but they have done no the Riverside County Planning town extractions are request of the company (loud speakers at the station, directional signs, etc.) but they have done not be requested to the request of the company (loud speakers at the station, directional signs, etc.) but they have done not be requested to the request of the company (loud speakers at the station, directional signs, etc.) but they have done not be requested to the requested the station of the company (loud speakers at the station, directional signs, etc.) but they have done not be requested to the requested the station of the company (loud speakers at the station, directional signs, etc.) but they have done not be requested to the request of the company (loud speakers at the station, directional signs, etc.) but they have done not be requested to the requested t THE ASSOCIATION wound up to the state and equated the good.

The ASSOCIATION wound up to the three-day conclave at El Mirastates.

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The ASSOCIATION wound up to the three-day conclave at El Mirastates. ducive to promoting this commu-

See STATE, Page 2 hour at times this afternoon thedral City.



DIAMONDS ARE A GIRL'S best friend but not the type of bracelets Comedian Eddie Cantor is put-ting on models, Janice Sakofsky, center, and Bar-

school "quad." Walter Winchell will emcee the benefit show which will headline Frank Sinatra, Patti Page, Tony Martin, Roberta Linn and Skin-

# Nine Desert Items Set on

Area matters on the co agenda include a non-

Desert area forecast: Variable easterly 10 feet of Cathedral Can-high cloudiness but mostly sunny you Drive, between G and H on suspicion of murder after a INDUSTRYWISE. WILLIAMS binded out that plant and equipointed out that plant and equipointed out that plant and equipointed out that plant are stated in the state of the state

## Supervisors to Consider **Eleven Desert Area Items**

ors has listed 11 desert area topics, ranging from change of zone requests to a Tamarisk area hotel

The Country Board of Supervisor at Park and the Company of the Supervisor at the following matters:

Hearing on a change of zone perfectly the partial supervisor at the following matters:

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The parliamentary action promptions of the Supervisor and the Supervisor at the following matters:

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The parliamentary action promptions of the Supervisor and the Supervisor at the Supervisor

**Police Arrest** Desert area.
Petitions of Palm Springs School **Final 2 Suspects** In Bar 'Murder' RECOMMENDATION FOR re-

air tract; petitions to abandon the uel J. Hernandez, 18, and Manue out of the bar earlier for annoy ing a woman and using filthy lan

> Clyde Bates, 36, an ex-convict and Oscar Brenhaug, 44, were ar-rested within a few hours after the tiny Club Mecca burst into flames late Wednesday. They also were booked on suspicion of mur

#### WANT ADDED BUSINESS, USE SUN CLASS ADS

Like to have so much busines that youll have to lock your door for a month?

Then follow the example of N. B. Kalinin, of 314 North Palm Canyon Drive, and discover that anything is possible in Desert Sun Classified advertising.

This business-seeking citizen reached an untapped pool of cus tomers with an ad that read: TAILORETTES

MEN AND LADIES TAILORING Alterations — Dressmaking CUSTOM MADE SLIP COVERS

'We got so muchwork we could close the door and work for a month," Kalinin reported.

It's easy to reach your waiting customers with far-reaching Sun Ads. They're waiting for you to pick up the phone, dial 5005—The Desert Sun—and ask for "CLASSIFIED"

# Israel Not To Be Invited, Report Says

War Danger Still Exists In Middle East

By UNITED PRESS An authoritative Cairo newspa per reported today that Egypt has agreed to participate in a 15 nato thrash out a Suez Canal settle-

The newspaper Al Gomhouria, owned by the government of Pres-ident Gamal Abdel Nasser, said the conference would be held in Geneva under the chairmanship of U. N. Secretary General Dag Hammarskjold,

THERE WAS NO immediate confirmation of this from Egyptian officials or other interested

Al Gomhouria said Israel would not be invited to the conference. This would bring a loud and strong protest from Jerusalem.

Israel has insisted it be given the same rights as any other na-tion in navigating the waterway and has put out hints it will test these rights soon. Officials in Washington said this might result in a major Middle East blowup if Egypt barred an Israel ship.

U. S. AMBASSADOR Raymond Hare has been conducting top level discussions in Cairo attempting to get Egypt to moderate its in-sistence on a "one man show" in operating the canal.

There was no immediate indicaon how much success he was

Meanwhile, the tiny Mediterran-ean nation of Lebanon today became the first Arab state to give parliamentary approval of the Eisenhower Doctrine for the Middle East.

By a 30-2 vote the Lebanese leg-The Country Board of Supervis- for its regular Riverside meeting action of its government in whole-

ition in the Cathedral City-Palm ted the resignation of four members who protested Lebanon was turning its back on concerted District for cancellation of assess- action with other Arab states.

#### Teamster Local Map, agreements and bonds on Hangs Four Top pproval. Maps of radio station sites at Leaders in Effigy

Chuckawalla Mt. and Cactus City
for approval.

PITTSBURGH. (P) — Teamster
President Dave Beck and his top Recommendation for improve-ment of facilities at Fulmer Lake. been hanged in effigy by a local NOTICE FROM state of intention to relinquish portions of high-way near Garnet.

way near Garnet.

Resolution of intention to abandon portion of Verbena Lane in College of the deal City area.

Straw-sturied lights representative lights representative, and Einar Coast representative, and Einar Coast representative, and Einar Coast representative, and Einar Coast representative, and Resistant Cathedral City area.

Report of variance approval to
H. N. Herbert for a hotel in Tamarisk Country Club area.

Variance report on R. B. Kite.

Variance report on R. B. Kite.

Local 249 President Tompas L.

reduction of lot area in Cathedral Local 249 President Ti omas L. City. Letter from George Mihayle re- and-file members were "aroused ating to Garnet area police pro- over what has happened up to the

# Late News Bulletins

ATLANTIC CITY, N. J. UP - Walter Reuther, president of the United Automobile Workers, revealed today his union plans to ask for a four-day work week as well as higher pay in its next contract.

DENVER UP - A new snowstorm hit the Northern Rockies today, bringing warnings to motorists and livestock growers of three to eight inches of snow, and possible drifts.

BULIFTIN - A special meeting of all pet owners and animal lovers has called for 2 p. m., Tuesday, at the home of Mrs. Aileen Stephens, 618 Mesquite Avenue.

Same and some of thinkships the second section,

BINOCULARS Marty Kenyon's

Desert Camera Shop Palm Springs' Finest Photo Lab

Other new officers are Don Waters and Jim Ketchersid, who Hamilton, vice president; Roy St. will be the junior past president following installation of officers in late May

Featured speakers at yesterday's Rotary meeting was Joseph J. Micciche, vice president in charge of public relations and advertising of the Home Savings and Lean Association, who spoke on California history,

**PHONE 8-4232** 



LAST TIMES TONIGHT



STARTS SUNDAY







Now you can wear a tiny Sonotone completely in your ear and hear better with ease. Weighs only half an ounce. No extra "button" or cord. This triumph of 25 years of Sonotone research is invisible on women, barely noticeable on men.

You just have to see this Sonotone masterpiece to believe it.

COME IN FOR FREE DEMONSTRATION

Sonotone of Riverside, 3832 Orange Street, Riverside, California

Exclusive Palm Springs Representative



440 North Palm Canyon Drive Phone 2779

> Frank M. Grohom Will Hold a FREE

Sonotone Clinical Consultation WEDNESDAY, APRIL 10 ONLY



left to right, bottom row, Gerald Mitchell, treasurer; Herbert Rauch, esquire; Jerry Floyd, inner guard; Wesley Dunton, tiler; James Metz, chaplain, and Arthur Studebaker, secretary; center row, Harry C. Bogart, esteemed loyal knight; Melvin J. Smith, esteemed NEWLY INSTALLED officers of Palm Springs Elks ledge 1905 are.

leading knight; Jack Riordan, esteemed lecturing knight; and Mur-

From Page 1-MORE ABOUT

#### **PROTEST**

officially protest it following our meeting next Tuesday. I am going to take it before the board of directors of the Chamber of Commerce on Thursday. We're pretty mad about them making this move without letting us in on it." Tom Kieley, president of the Chamber of Commerce, said that it was the first he had heard of and called representatives of Southern Pacific to be present Thursday at the Chamber of Commerce meeting to explain their position in the matter.

APPARENTLY THE only man in Palm Springs who was given any hint as to what was coming was Chamber of Commerce Man-ager Jimmy Cooper, who said that he "had had an informal dis-cussion with Sanford (Sandy) Cooper, Palm Springs freight-passenger agent, concerning a con-templated change, but I did not realize that it would mean that the name would be changed. My un-derstanding of it at the time was that it merely clarified the situa tion in respect to shipping freigh and to let passengers know that they would be 10 miles or so from Palm Springs even after they ar-rived at the depot."

#### **Private Services Set for Bescos**

Private funeral services pending for Joseph Paul Bescos, 50, of 115 South El Segundo, who died yesterday after an illness of four years. A native of California, he had

been a resident of Palm Springs for four years. He was working ocally as a gardener for a loca andscaping firm.

He is survived by his wife, Nor ma Bescos, and two sons, Phi

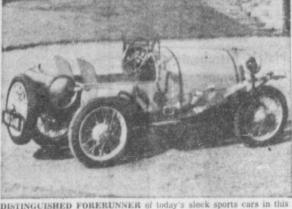
and Paul Wiefels and Son Mortuary is in charge of arrangements.

# The Desert Sun

Entered at the Post Office of Palm byrings, California, August 5, 1927, under the Act of Congress of March 3, 1879. The Desert Sun Publishing Co., will ot be responsible for unsolicited manu-ripts or photos left with or mailed to be Desert Sun.

THE DESERT SUN PUBLISHING CO.
Palm Springs. Calif.
174 North Polm Canyon Drive,

-MEMBERCalifornia Newspaper Fublishers Ass's.
United Press Association
WESTERN DALLIES
National Advertising Representative



DISTINGUISHED FORERUNNER of today's sleek sports cars in this rare, 1923 Bugatti owned by Dr. Milton Roth. The "Bug," hand-crafted in France under the guidance of the "master," Ettore Bugatti, is one of 20 (of this particular model) now existing in the world. It will be one of weral rare sporting machines at the Concours D' Elegance, running from 4 to 8 p.m. today at El Mirador

## The Masquers to Present 'The Crucifixion' April 7, 10, 14

For their first featured play of the season, Coachella Valley's litit is a "fine beautiful play providing excellent entertainment."

MACKINAW CITY, Mich. OP—A Coast Guard icebreaker and a tug freed the autoferry Vacationland will be given in three perturbable w

## **Burglars Get** Bogey, Miss \$2,000

At O'Donnell A burglary of the pro shop at O'Donnell Golf Course, netted the Culprits a total of \$7.30, after what is believed to have been hours of searching, and they left behind also doubling as assistant director and technical advisor. The two

Using a screw-driver, the burglars pried open the window in the southeast corner of the building p.m. Tickets are available in

Larry Sitter, manager of the club, had been in the building until 9 p.m., Thursday, counting money and making an inventory, and Lt. Robert White said that it is believed that someone had seen him and waited for him to leave

before entering the building The burglary was found and re-ported by Sitter about 7 a.m., yesterday, when he opened the short and found everything tipped over and thrown about in the room

acting and directing.

for that church.

Maure Solt, Masquer's president, stated that "The Crucifixion" was chosen as the group's first velicle because it is entirely in keep-like because it is entirely in keep-like.

Maure Solt as John, Bill wood as CALL 5005. Peter, Martha Patterson as "The Wench" and Paul Howard as

ROUNDING OUT the case and equally well known, are Arthur Banta, Michael Newman, Peter Castro, William Monday, Robert Spiers, Tom Nelson, Ralph Jen-\$2,000 in a safe and thousands of and technical adviser. The two dollars worth of prizes for the thieves who are crucified with Women's invitational Golf Tourna Christ are played by Warren Nyment.

Palm Springs through: St. Paul's

"Uncle John" Is Coming To Town

ment expenditures by business in are programmed at more than \$37 billion, six and one-half per cent over 1956.

In other convention talks, Wil-liam A. Marcus, senior vice president of San Francisco's American Trust Company, noted that lend-ing institutions have been making loans faster than savings have

He urged caution, explaining Today is the proper time to build

Mirador Hotel conclave.

Other new officers are Roger Olson, of Oakland, vice presi dent: Richard C. Larson, of Bev Payne, of San Francisco, treas-

# **Icebreakers** Free

which will be given in three per-which will be given in three per-the play because of her extensive formances at St. John's Church, formances at St. John's Church,

CALL 5005 FOR CLASSIFIED ADS

#### STATE

GORDON STIMSON, of Los An

From Page 1-MORE ABOUT

up our economic strength so that we can survive another major war

geles, was named president of the Association, succeeding Willis R. Bryant, who presided over the El

BURT TANCASTER

TEN TALL MEN

810 N. Palm Canyon Dr Phone 4384

Last Times Tonight Shows 7:00 and 9:05 Written on the WIND

ROCK HUDSON - LAUREN BACALL ROBERT STACK - DOROTHY MALONE

#### STARTS SUNDAY 3 DAYS ONLY Shows 7:00 and 9:00 Ever since "THE BED"

you have been asking for another gay French comedy hit . . . Here is another that will tickle your funnybone and rock you with laughter.

#### "ADORABLE **CREATURES**"

Starring Martine Carol Danielle Darriaux (ADULTS ONLY-

NOT FOR JUNIOR

**ROCK HUDSON** BATTLE HOOMIN CINEMASCOPE TECHNICOLOR.

Saturday, April 6, 1957

PILLARS OF THE SKY

JEFF CHANDLER - DOROTHY MALORE

NOW SHOWING

Shows 7:00 and 9:10

COL DEAN HESS.

CLERGYMAN

TURNED

FIGHTER

PILOTI

The True Story of

The U.S. produces almost four There are more than 19,000 times as much electric power as moving picture theaters in the Russia.

207 North Palm Canyon Drive

Phone 4384

LAST TIMES TONIGHT-SHOWS 7:00 & 8:40

"The Incredible SHRINKING MAN"

2ND THRILL HIT "I'VE LIVED BEFORE" STARTS SUNDAY—CONTINUOUS FROM 1:45 Monday and Tuesday Shows-7:00 and 8:55

> CO-STARRING MARTHA HYER DAN DURYEA-DON DEFORE

## 4% interest—paid quarterly

OPEN YOUR INSURED SAVINGS ACCOUNT BY APRIL 10TH TAKE FULL ADVANTAGE OF THE QUARTERLY PAID PERIOD WHICH BEGINS THIS MONTH.

# COACHELLA VALLEY SAVINGS

AND LOAN ASSOCIATION

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Listen to Concert Hall 9 P.M. KCMJ, Monday Through Friday

# NOW APPEARING

Character Dancer

Singing Comedy Star of NBC TV. Carol King



Two Shows Nightly at 10:30 and 12:30 Three Shows Saturday 9:00-10:30-12:30

Dancing to

PAT BARBARA'S

ORCHESTRA The Finest in Food and Cocktails

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South Palm Canyon Drive (At the Bend) **PHONE 2309** 

"MR. SHOWMANSHIP"

GEORGE LIBERACE

Metropolitan Opera Singer

BILL ALEXANDER AND HIS BAND

DINNERS FROM \$3.85

Show Time 8:45 and 11:15 Phone 7391 or 5133

# The Los Angeles Philharmonic Orchestra

ALFRED WALLENSTEIN, Conducting

SUNDAY EVENING, APRIL 14

Palm Springs

8:30 P.M. AT THE POLO GROUNDS 8:30 P.M.

2500 GRAND STAND SEATS

General Admission \$1.00 - \$2.00 - \$5.00 Students - - - - - -

RESERVED BOX SEATS AVAILABLE

Ample Parking

ADVANCE SALE TICKET OFFICE -Booth in front of Bank of America

PLAYHOUSE GUILD HEADQUARTERS

ESERT INN MAIN GA PHONE 6478 NOW



FIVE-FOOT-THREE Miss Palm Springs, Stephanie Bruton, had to use the diving board at Palm Springs' Howard Manor when she presented this trophy to towering Bob Howard. Presentation was

# Junior Ballroom Dance Classes To Be Continued

Howard Haddock, city recreation superintendent, and Carl Plate. Youth Center director, an nounced today that Junior Ballroom Dancing classes for the sixth and seventh grades will continue until the end of May.

A new class will be formed for the seventh and eighth grade students.

A successful party was given for the class by the mothers of the

the class by the mothers of the students who completed their

The Classes will be held every Monday night at the Youth Center from 6:45 p.m. to 7:45 p.m. for the sixth and seventh grades, and from 7:45 p.m. to 8:45 p.m. for the seventh and eighth grades. Betty Royer, an outstanding teacher, will again be in charge of the classes. Every boy and girl of the Palm Springs Unified School District is invited to attend these classes.

#### Payment in Silver

COLUMBUS, Miss. (1) — Ellis Dale showed up this year with enough silver dollars to pay more than \$100 in taxes. Superstitious clerks in the Lowndes County tax collector's office had objected to his paying with \$2 bills last year.

The number of passenger miles flown annually by U.S. airlines is equivalent to a yearly trip of 120 miles for each of our 170 mil

The Desert Sun

Saturday, April 6, 1957

## **Easter Seals Campaign** To Continue to April 21

Colorful Easter Seals have been serve 14.835 persons mailed to more than four million 13,125 were children.

Herb Rogers'

### Palm Springs PLAYHOUSE

Sunrise Way at Ramon Road

WRITTEN BY CAROLYN GREEN Featuring:

Marrian Walter Tim O'Conner

Michael Farrell Sidney Breese

Phyllis Flax

Curtain 8:30 P.M.

Sponsored by

Palm Springs Playhouse Guild

FOR TICKET BOOKS PHONE 6478 OR 9241

The Anthony "SPLASH"

# **SWIMMING POOL** \$1650 NATIONAL PROPERTY AND THE PROPERTY

Low, Low Maintenance Cost Famous Anthony Filter One-Piece Fibreglass Construction One Week Installation WILLIAM L. BARTON - PHONE 5964 or 2516

#### **New Charge Levied Against** Red Aggression

BOULDER, Colo. (P) - Robert ate, charged Thursday the Soviet has "cruelly massacred ands of Hungarians who ught freedom from Soviet tyran-

n address delivered before the 0th annual Conference of World ffairs sponsored by the Univer-

ty of Colorado. Murphy's speech was the second harp U.S. attack in two days on the Moscow dominated Hungarian

Phone 5005 For Classified Ads!



It'll be love at first sight . . .

when you see your Dream House ...

all the room, all the features, all the designeverything you've been looking for-and at a wonderfully low price.

See it tomorrow . . . the California



Dream House

The fabulous

in mind.

California

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ream

California Dream House ...

acclaimed by experts for its prize-winning design ....

created with Palm Springs

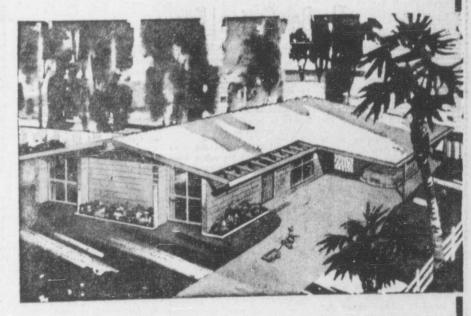
built-in G.E. Kitchen in color

· G.I. or Non G.I. Financing Low down payments

· 3 or 4 bedrooms

· 1 or 2 baths

· patio areas · Coolers installed • prices start at less than



AL BOYER of FRENCHY'S FASHIONABLE DRESS SHOP says,

# KPAL is C'EST SIBON.

Three Years of Results Warrant This Letter From Frenchy's...

Gentlemen:

As a consistent advertiser on KPAL for the past three years, may I compliment you on your fine sales statt, outstanding air personalities, and top flight programming. KPAL evidently offers the kind of listening my customers want, judging from their continual response to my ads. I feel that advertising on KPAL is an integral part of my business procedure. KPAL is "C'est si bon!"

(Signed) AL BOYER, Owner FRENCHY'S 134 North Palm Canyon Palm Springs, California

SWING TO THE SWINGIN' STATION WHERE RESULTS ARE THE RULE

# MUSIC **NEWS**

SPORTS

From the World Famed Desert Inn 3:00 to 6:00 p.m. BILL GEBEAU 6:00 to 9:00 a.m. ANDY WILSON 6:00 to 9:00 p.m. ANDY WILSON 9:00 to 12:00 a.m. JIM AMECHE 12:00 to 3:00 p.m. BILL JENKINS 9:00 to 1:00 a.m. JIM FISHER THE FABULOUS FIVE PLUS ONE: BOB MANCHEL

On the Dial

Good TV reception without cable.

5 Minutes East of Palm Springs on Ramon Road The Dream House is also available on your own lot.

Exclusive Agent: Jack Neal Phone 6585 or 8-4364

A A STATE OF THE S

174 North Palm Canyon Drive

WARD J. RISVOLD. Publisher

OLIVER S. JAYNES, Editor WILLIAM RASHALL, Promotion Director

Telephone 5005

DON KLOTZBUECHER, City Editor KENNETH O. BROTT, Office Manag

The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong. 

Editor's Corner

Oliver B. Jaynes

#### PALM SPRINGS' DRIVERS NATION'S MOST COURTEOUS

Having driven in scores of cities from coast to coast it has been interesting to observe that motorists in the various localities develop many habits in common. It is often marked as the physical characteristics of the various cities.

The practice of frequent (and unnecessary) horn blowing, for example, seems to be habit forming. They either do it a lot, or very little, depending on the town or city. One of the nation's quietest cities is Memphis, Tenn., where an unnecessary blast will draw a fine. One of the noisiest, I believe, is San Antonio where, by the way, numerous drivers burn their bright lights in the

As might be expected of the automobile capital, Detroit drivers are the most skilled, and traffic there moves along at a fast clip. San Francisco residents must also know how to handle their cars well with all those steep hills -and the City by the Golden Gate is no place for the inexperienced motorists. It's tough.

One encounters many slow drivers in the rural areas but Oklahoma and Kansas seem to have more per mile. Traffic moves slow in congested Houston, Texas, where drivers have reason to be impatient. It's a tough city to get through but they're building a by-pass now that will save half an hour and a bad headache.

#### Strangers Get The Horn

It is unfortunate that drivers in almost all towns and cities are invariably impatient with strangers trying to find their way around. One pause to read a sign or look for a traffic signal usually

results in a blast from the car just behind-which only adds to your confusion. Even in areas which spend big sums to attract vacationists, the rule nearly always holds true. In Mobile, Alabama, the Jaycees have posted a route dubbed "Azalea Trail" so visitors can see the gorgeous displays of these colorful Spring flowers. But pause a moment to locate a sign and you frequently get the horn treatment.

Since it is so easy to note the out-ofstate license plate, there is no excuse for such thoughtlessness.

#### Man In The Street

Most communities also have a reputation for treating pedestrians with contempt or consideration. Right now I happen to be in Ft. Lauderdale, Florida, where pedestrians must run for their lives. Even in crosswalks a person is in mortal danger the moment he steps from the curb. Indeed, they will whiz by in both directions while a person stands trapped in the middle of the street. It's not only dangerous but downright discourteous.

In all my wanderings I have never found one other place where pedestrians are given the right-of-way like they are in Paim Springs. People are almost as safe in crosswalks as on the sidewalks. Out-of-town drivers soon fall into the habit of watching out for carefree vacationists crossing the streets.

Many people notice the Palm Springs Safety Council sticker on our car and comment about it. They praise this effort to encourage people to be courteous in their cars as well as in their homes

It has also helped me to be more considerate of other drivers-even when they toot their horns at me!

# JOHN MORLEY

# The Ben Gurion I Know

When you first meet Israel's controversial prime minister.
David Ben-Gurion, he gives you
the impression of an ancient
prophet from the pages of Holy
Land history. When he raises his dynamic voice in argument you realize once again how ap-

For while Ben-Gurion at 70 may look like a Near East sage, his white thinning hair disheveled and unkempt, he packs a piledriver force that crumbles his opponents in and out of Israel's Knesset (parliament).

IF BEN GURION and Nasser should ever sit down to compromise the wide gap between them Ben-Gurion will outsmart and out-argue his younger adver-sary regardless of the righteous-

ness of his position.

For David Ben-Gurion is fanatically obsessed with the right of Israel to exist a nation and the greater right to be respected such., especially by the likes of Nasser in the Near East.

DAVID BEN-GURION is an extreme idealist and a vision-ary. He i a devout Socialit who practices his belief. He is even critical of wealthy U. S. Jews who have poured their wealth in behalf of his country.

He bluntly informs his listener, "I don't care what anybody thinks of Israel, or our right to be here. We will rise or fall by we do here, not what the world thinks," he said to me one day in Tel Aviv. "I want the world to think kindly of us, but we are too busy repairing our house to worry about our neigh

PRIME MINISTER Ben-Gurion is just as intolerant with his friends as with his enemies. It's in the personality of the man to want his ideas put in force, re-That Israel has survived these pest ten turbulent years is due to a great extent to the uncompromising personality of this dedicated man.

For the survival and growth of Israel is Ben-Gurion's only mission in life. He has never given an inch and probably never will if he thinks it will retard the ered the recent withdrawal of Istroops from Gaza and the Gulf of Aquaba, many observers concluded that the "old man was was first to give it recognition,

But far from slipping, "B-G" ner material masterly with the United States and extracted important moral commitments from President Eisenhower that will prove of much more lasting benefit to Israel than the wasteland he agreed to give up.

BEN-GURION TALKS. though he ruled the entire Near East and that divine power has commissioned him to rule it. He is a dreamer, a fighter, philoopher, all in one. He is more of a radical than an extremist. He is almost devoid of humor He appears to be listening to what you say, but his answers often ignore the question under

"A well-trained diplomat can juggle the facts to prove anything that he wants to prove; therefore, I don't trust anyone's facts but my own," Ben-Gurion announced in one of his rare press conferences. On another occasion he said, "Things can staged to appear like facts, and since I can't always be around to check their origin prefer to think of certain facts presented to me with a skeptical

WHEN PRESENTED roof that thousands of Jewish immigrants entered Israel violation of the British White Paper (agreement on refugees), Ben-Gurion retorted: "Such statistics are for bookkeepers. We shall provide a sanctuary for our people without regard to White Paper trivialities.

Israeli masses react with a reverent respect for David Ben-Gurion for what he has accomplished for Israel. His judgement, often in opposition with powerful groups, has proved more right than wrong.

THE PEOPLE ADMIRE him for his ability to decide in a crisis, such as in 1948 when h proclaimed the State of Israel against the advice of Presiden Truman and General Marshall who warned him of a possible Arab attack. "Let them come, Ben-Gurion said, "we will lick

He not only licked them, but on the day of his courageous proclamation establishing the State of Israel, the United States indeed a remarkable double-barreled victory for the shrewd

DAVID BEN-GURION. came up the hard way from his na-tive Czarist Poland in 1907 and worked as a plough-boy in an immigrant settlement near the Sea of Galilee. From childhood he was obsessed with what he calls "the universal truth." "I prefer philosophy to anything else," he said. "because it deals with bashuman truths.

He is more at home with Plato and Spinoza, the teachings ancient religions, than the art He is openly critical of the middle classes in Israel. "Too many of them lying in the sun at the beaches, and ot enough of them working in

HIS PLOW-BOY training still apparent when he walks inparliament in short sleeves and open shirt collar. When his joke about his informality, he informs them that "what's good enough for his home and neighbors is good enough for his

He lives more like a working farmer than a prime minister He prefers to eat in the kitcher home with his wife, son and daughter-in-law than any He insists that his wife darn his socks and mend his shorts. Those who have grown with him say B-G hasn't changed

Ben-Gurions dominant Socialmaintain their hostility against those fostering rabbinical way in Israel. sway in Israel. "Since less than 20 per cent of our people are Orthodox," he said, "religion should not exert absolute power So lang as Ben-Gurion lives it is not likely that Hebrew orth will ever wield absolute power in Israel.

#### QUOTES By UNITED PRESS

WASHINGTON Adm. Jerauld Wright, commander of the Atlan-Fleet, warning that Soviet submarines have been sighted close enough to the American coast to launch guided missiles

at U.S. targets: "I can only say that in recent years their wanderings at sea have increased."

## 'At Least It'll Feel Good If He Quits'



## THIS SIDE

of The Sun By Phat

We've had a north, And now get a West, The latter, I think, Is not for the best.

Am referring to that news item in Friday's Descrt Sun in which it was set forth that the Southern Pacific had changed the name of its Palm Springs station to West Palm Springs.

THAT IS GOING to take Palm Springs off the Southern Pacific And I think that it is important to be on any or all maps.

It is o. k., probably, to shine in the reflected glory of the name, "Palm Springs," like North Palm Springs. There was even a proposal once, I believe. to change the name of Cathedral City to East Palm Springs. That didn't jell which is good because Cathedral City is a name in itself. So far, no one had come up with a plan for South Palm Springs.

BUT THAT West Palm Springs. The new SP time-tables will be out in time for daylight time which goes into effect in California at 2 a. m. on Sunday,

April 28. And there will be no Palm Springs listed. Only West Palm. Springs. That, I personally think, is not too good. It's no good at

just SP, not FSP, today: I don't think their action is friendly.

OF COURSE, some people may is bad to have a train roll into station which says Palm Springs and be right in the middle of a desert without a building except a few yellow section hand houses and the depot, it-

Many times I have butted into conversation in the club car tell the gentleman that that cluster of buildings to the north is not Palm Springs. Palm Springs is a thriving city situated around the corner of the mountain. Bob Howard put up a sign to take care of that.

THE CHANGE, I understand, was due to tariff complications and a ruling by the Interstate Commerce Commission that Pacific Motor Trucking could not handle interstate freigh

The PMT, a subsidiary of the SP, can handle intrastate cargoes but not interstate. The name change was made to clari-

The only difference that I can see is that an eastern shipper will now know that freight consigned to Palm Springs will go to West Palm Springs and that the consignee will have to get it here by himself.

Complicated-but it takes us

AND THAT IS BAD. We've lost our railroad. Or it has lost us If the SP just had to make that change, why not do as the Santa Fe does? They miss Ontario and Pomona, for instance, by two miles but their time tables put it this way. They list Upland and put Ontario right below in parenthesis. Similarly, North Pomona (Pomona)

It would help some, if in their new time-tables, they would list West Palm Springs. And un derneath in bold type: PALM

The customers complain that good news is no news and never sees the light of day in any newspaper. I aim to make them eat their words to-

This is a story of a good deed in a naughty world that just growed, like Topsy out of the fact that American kids are completely geared to automaion and push-button living.

The story begins, two years ago when John Burton Tigrett, old friend of mine, walked into a store in his home town, Jackson, Tenn., with the intention of buying a small phone graph as a birthday present for his youngest son.

"WHEN I FOUND I couldn't get one for less than nine or 10 dollars," Tigrett said when he was in New York recently, "and not a very good one at that, I decided there ought to be a market for an inexpensive and. I hoped, a practically destructible unit for small child-

So Tigrett, who is a toy manufacturer, set his factory geniuses to work on the invention of an inexpensive phonograph. came up with one, all right, made of plastic and priced at \$1.98, and Tigrett thought had a world-beater to add to his

BUT HE HADN'T reckoned ithout the automated, push but American child. The \$1.98 model had to be wound by hand. And even though this junior hifi model played Elvis Presley loud and clear, no American was hand operated! American child couldn't pushbutton the toy, he wouldn't play.

So Tigrett was about to dismanufacture of the phonograph when a religious publication published two or three hundred words about the \$1.98 phonograph. Within a fort-

GRIN AND BEAR IT

Care

"Is sending notice to comrade agent in U.S. to get

on ball! . . . Is hearing he is only working 40-hour

week like capitalist slave workers he is trying to

liberate! . . . "

American missionaries and missionary boards.

ask if the phecographs, with Goslite nations via balloons.

In any way that we can get the Gospel behind the Iron Curtain," the letter concluded.

And he decided if the Lord's work could be done in this way, he could forego a profit on the phonograph rejected by American kids because it involved manual labor. So, for missionary work, he shaved the price to 93 cents per machine and today, almost 30,000 of these small, tough

continue to pour in from the mission field, and John has a new project on hand. lieves he can cut the price of the cost of manufacturing, if he can only kid the raw materials night, the Tigrett offices were out of business friends around the country.

The chairman of the Bible Bal-loon Project of the International ncil of Churches wrote to delivery to Russia and the satel-

"WE ARE ALWAYS interested

phonographs are being hand-wound in far places to carry the message of Christianity.

#### INEZ ROBB:

field had been praying for an inexpensive phonograph to take the Gospel on records, in native dialects, to every corner of the world. Tigrett was stunned by this new market, eager to cut records in 50 Indian dialects for

By LICHTY

OF AGENT

ON BALL

# Good News Today

APPARENTLY THE mission

Mexico, twice that many in Africa and others for locales as diverse as Ecuador and New Guinea.

So Tigrett found himself with

A DELIGHTED missionary in New Guniea wrote that the phonograph was carrying the Gospel to a hundred locales he had found difficult to reach in the past. He had sent the machines and records into the jungles with tudents trained in the

Orders for the phonograph

bly be married 25 years.' "There were items printed about a separation."

Cheesecake Queen withholding nothing, "I was on Ray's TV show once," she mentioned. "They wouldn't let me wiggle.

They made me sit in a chair and sit still! 'How do you get along with the other gals who've seen you come up," I asked. "Like Jayne Mansfield?

"I ONLY KNOW HER to say hello to except we don't say hello. I don't think she digs me too Mamie considered that reply for a second, then said, "Oh, yes, we did say hello when she saw me with my husband. They were in a picture together. But the other girls?

"You'd be surprised at some of those girls who are supposed to nave good figures! I look at their bras in wardrobe. By the way, did you know my figure got bet-"How could it?"

The Bare Truth "THANK YOU! Anyway, you know how flat I was in the back. Well, now I'm not. They gave

CONNECTION CONTRACTOR CONTRACTOR

EARL WILSON:

only blonde in Hollywood who hasn't posed without her clothes

"And now that I'm a mother"—she flung out her chest proud-

ly-"I'm glad. Do you realize I've got a baby boy a year old

last Monday? And is he a stink-

"Are you against nude posing?"

I'm neutral," she shrugged.

"I don't think there's any future in it . . . for me. Now that I'm a STAR-!" And Mamie laughed.

IT'S NOT EASY for the former

Joan Olander, of Rowena, S.D.

(pop. 69), who used to be a Broadway chorus girl, to believe

that she really is a star, although

they keep telling her she attained

it in "Untamed Youth," which'll

nudes?" I inquired . . . because You Know Who and You Know

Who Else evidently did in the

"Well, I did some semi-nudes

for Vargas for my own personal

cause what if they got out of my

MAMIE IN THE pinch had an-

swered the question frankly be-cause fundamentally she seems

to be an honest non-phony gal. It was the same when I asked her

about her marriage to band leader and TV star Ray Anthony.
"So far, so good." She went on combing, making big arcs as

she combed the hair out in front

Wow, does it get rough!
"We have a 20-room house and

seven bathrooms. We have sepa-

rate bedrooms, it gets so rough.

tra leader, mine are early going

"HAVE YOU BEEN a, good

'I haven't cheated on him!"

'It's never been that rough!'

And so it went with the onetime

to the studio. We say we'll proba

His hours are late as an orches

'But it gets rough sometimes.

-but I destroyed them.

'You've never done any

be out momentarily.

years before.

locks in her hotel suite

I asked.

me pills to take to thin me down. on," giggled Mamie Van Doren as she sat combing her platinum "What all have you got going

> "Oh, did you know I'm costarring with Clark Gable in 'Teacher's Pet'? I do a strip tease. I got a white garter belt and I throw my white lace pan-ties at Clark. I have a love scene with him, too. I don't know what's going to happen! Mamie laughed. "Doris Day's

> in the picture, too!"
> Like all other movie actresses, Mamie has discovered she has a voice and has a record out called,

> "Go, Go, Calypso."
> "A guy in Cincinnati says it might be a hit," she told me.

> MAMIE IS A refreshing addition to the entertainment scene, one who is justifiably amazed that she has come this far. The fact that "they're going to put my name above the title," overwhelms her.

> "The opening scene had me swimming in a ditch with nothing They dyed this bathing suit flesh-colored, see.

"We had 50 jet pilots watching that scene. The producer, Howard Koch, said. 'Hey, there's a noise back there.' Somebody else said, 'It's those guys breath-

ing.'''
Mamie perhaps summed it up herself when she said she's not envious or jealous of anybody.

"Anybody that can make it has something on the ball," Mamie "These blondes ain't so

THE WEEK-END WINDUP . .

"DON'T PRINT THAT!": popular movie hero is living dangerously offscreen too - his girl the day his wife left L.A. for N.Y. . . . A theatrical personality who entered a hospital to rest up was told by the annoyed doctor, "We're crowded here. I'm going to examine your chart — AND

YOU'D BETTER BE SICK!" Sarah Vaughan's down in the mouth — her dental bill's \$6,000 Comic Chick Darrow, caught in the Havana revolt, headed for a safe place—the race track . . . Duo: Edward ("My Fair Lady") Mulhare and Claire Bloom Jerry Lewis has his eye on a

N.Y. home, Cost: 40G's. Warner's, which bought Diana Barrymore's sizzling autobiog, is checking over the script very carefully . . . Ray Roibnson will train for his Gene Fullmer fight at the Joe Louis Gym in Chicago.

Q. Lewis claims he was brought up in such a poor neighborhood his dream of luxury was a room

TODAY'S BEST LAUGH: Rob't

WISH I'S SAID THAT: Today's films are so long that one theater has two prices-with or without

One local gent lost \$50,000 in a quiz. The income tax men were doing the quizzing . . . That's

### MIKE CONNOLLY: Bob Hope Gets Asking Price

cord \$125,000, plus 50 per cent of everything taken in at the boxoffice over \$487,000, for his appearance there from Aug. 26

Ol' Ski-Nose will bring along a number of other Hollywood stars for his Toronto show-pos sibly Marilyn Maxwell, Frances Langford or Gloria De Haven. among others-but THEIR salaries will come out of Bob's big . Spring is here and here's what Bob has to say "Spring-that's when the boys begin to feel gallant and the gals begin to feel buoyant!

TOMMY SANDS' agents are trying to get 20th-Fox to co-star the lad with Molly Bee in the upcoming movie version of Tom-my's TV smash "The Singin" Their devoted interest in Miss Molly is understandable they're her agents too.

When Wilbur Clark, head man they're her agents too. When Wilbur Clark, head man is Person-to-Person'd by Ed Mur-

row on May 17 the interview will

begin, as usual, in the intervi-

BUT-AND THERE'S NOTHING usual about this!-while the cor mercial is being pumped into YOUR living rooms, Clark will e making a fast dash to the Desect Inn's gambling casino, three blocks from his home, accompanied by a squad of traf-fic police, and he and Ed will

esume from there. George Gobel, taking a cue

HOLLYWOOD-The boys in from Dinah Shore-who tried out Toronto did a double take when many of her routines on her Las they heard Bob Hope's terms- Vegas audiences before using but after mulling it over they them on her teleshows-will "audecided it would be worth it to dition" some of his new routhe Canadian National Exhibitines during his night club dates tion to pay, Rapid Robert a re- in Las Vegas and Lake Tahoe this summer. If Lonesome George's new shenanigans go over big in the bistros, you'll be seeing George Gobel-Eddie Fisher TV

> OVERHEARD IN THE fathers' waiting room on the maternity floor at St. John's Hospital— Expectant pop: "Doc, do you think it'll be a boy or girl?" Doctor: "I suppose so-what

shows starting Sept. 24.

else did you have in mind?" Now that Bill Robson, producer-director of CBS-Radio's "Suspense," has been told to spend more money if necessary—but to get bigger stars—you can expect to hear names from a higher-priced plateau. Meaning names you haven't heard on radio shows years, including Vincent Price, Mercedes McCambridge, Jeff Chandler and Vanessa Brown and who says radio's dead?

NBC-TV SIGNED Norman Panama and Melvin Frank, co-producers and writers of the rent Broadway smash. "Li'l Abner" to produce two spectaculars late this year. Proving talent will out.

Gower Champion, hospitalizedfollowing a recent auto crash made good use of his time in a wheelchair and choreographed that wheelchair dance routine used on the Marge and Gower Champion TV show last Sunday, first produced under their own independent production banner

There's a Los Angeles telestation book reviewer who is so erudite he calls mystery stories

WHITE ELEPHANT HUNTER Homer I. Pickus, one of the nation's top personnel experts, enjoys a vacation lunch at Howard Manor with his wife. Pickus took three weeks off a perpetual "safari"—screening managerial talent and re-directing cast-off employes (white elephants) for the nation's major corporations. (Desert Sun Photo).



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# State Hobby Show Under Way At Los Angeles

with a complete new look, the stream of the tractions for the entire family.

Its theme this year will be world.

"Take Time to Enjoy a Hobby," a theme recommended by leading doctors for relaxation from the cares and worries of a busy world.

THE 1957 HOBBY Show contains 12 big shows in one, with whole sections devoted to aquaria, poats, ceramics, crafts, dolls, gar dening, gems and minerals, hi-fi. eathercraft, miniatures, model airplanes and railroads and pup-

A novel feature is scheduled workshops and clinics conducted by specialists in various hobby ields, who will answer all ques tions on specific hobbies.

QUEEN OF THE SHOW is Miss Lorna Ross, 17, who was Miss Orange County in 1956. She was officially crowned by Los Angeles County Sheriff Eugene W. Bisca-iluz in his Hall of Justice office. The show will continue from 2 to 11 p.m. daily through Sunday, April 14.

Wrong Families

NEW BEDFORD, Mass. (P - An utomobile skidded into the car of esse Mello, bounced off the car Arthur Mello, and crashed into he car of Joseph Mello. The Mel-

George Beebe Jr

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PASTEL

WOOL



# Develop Extra Cylinders in Yourself To Do First Rate Job, Expert Advises

number-one white elephant hunt-er, regards today's American man

The Desert Sun

use at least three plugs — that's personal interest to develop his what I'm here for," said the easygoing citizen whose insight turned "If any man is fired after 20 going citizen whose insight turned the process of "killing people with kindness" into a multi-million dollar proposition.

"If any man is fired after 20 years of steady employment, the boss should be sent to jail," Pick us declared. "If management

"Our motto is 'market expansion through manpower development,' and we live up to every word of it," Pickus noted.

Which is one way of saying that the state of t

Which is one way of saying that Personnel Institute teaches the nation's major corporations how to develop the most importance of selling. develop the most important factor of their business-manpower. \*

the philosophy that man is short-changing himself by not utilizing while vacationing at Palm his creative brainpower, personal- Springs'

lackluster roles in any business

prove their jobs—and if they don't like what they're doing, they should have enough initiative to get out and find something they do like."

Indiang unusual in a town when the unusual should be."

Pickus claimed that local reta salesmen failed to take an interest in their customers. They are the cold and like and lik

Pickus believes that no man is ccessful unless he likes what he is doing, and even then he needs help of someone else.

That someone else is the bossnanagement, that is - which is

# 1,500 Mile Missile Matter of Months

Senate Armed Service Committee er system. said today the 1,500-mile inter-mediate range ballistic missile vill be ready for use "in a matter of months.

Russell made the statement to ewsmen after a two-day briefing by Air Force Secretary Donald A. Quarles and Gen. Nathan F. Twin-ing, Air Force chief of staff.

He said progress on the missile as advanced to a point where 'we hope to have them operational at a reasonably early date. "By this, I mean a matter of months, rather than a matter of days," Russell said.

His statement was the first offimile missile is so near the opera tional stage. He apparently re ferred to the Air Force's Thou The Army is also demissile. veloping a medium-range missile called the Jupiter.

\$11669

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25% off

25% off

Saturday, April 6, 1957

six-cylinder animal who PICKUS' PERSONAL white ele somehow manages to stumble phant is a human being, the em-along on two spark plugs. phant is a human being, the emalong on two spark plugs.

'It's about time he learned to too short-sighted to exert enough

dollar proposition.

PICKUS, A STUBBY, affable

New Yorker, is president of the
Personnel Institute, Inc., an enterprise that screens managerial talent for such giant outfits as General Electric.

us declared. "If management
can't put a square peg in the
right hole, then who will?"

Personality and brainpower are
key words in Pickus' vocabulary.
He finds that the average person
uses 30 per cent "two cylinders")
of his mental ability and fails to

"Nothing ever happens someone sells something," Pickus explained. "Everything is sales-FOR MORE THAN 22 years, manship. It has to be, otherwise everything would come to a stand-

> Springs' Howard Manor, Pickus particularly singled out the "lackstead of their own personalities

"I DON'T KNOW of any place "IT'S PARTLY A matter of at titude," he said. "E m p l o y e s should learn to be creative, important their into a configuration of the said. "But I noticed absolutely nothing unusual in a town where

Pickus claimed that local retai to sell themselves, as well a Palm Springs, to the public.

Trouble is, Pickus maintains that too many people are too busy thinking about themselves to ex tend any warmth to the citizens with whom they come in contact. "Get outside yourself," is Pick-us' advice, "Try to 'kill every-body with kindness' and if everyone does it, we'll all be success

WASHINGTON (D) — Chairman country, but British Railways car- was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the station of the ry more passengers than any other was associated with the ry more passengers than any other was associated with the station of the ry more passengers and the ry more passengers are represented by the ry more passengers and the ry more passengers are represented by the ry more passengers and the ry more passengers are represented by the ry more passengers are represented by the ry more passengers and the ry more passengers are represented by the ry more passengers and the ry more passengers are represented by the ry more passengers are repre



EX-RADIO SINGER Julie London drunkenly relates her experience with a recently deceased radio star to commentator Jose Ferrer in this scene from Universal-International's "The Great Man," dra-matic film version of Al Morgan's best-selling novel, which Ferrer directed and in which he also stars. The exciting movie opens Wednesday at the Plaza Theatre.

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Mary Bess Grant, of Palm Springs, is one of seven Pomona College students who attended the Sacramento Seminar, sponsored by the Southern California Citizenship Clearing House, at the state capital.

Students from 16 Southland colleges were present at the seminar, lesigned to encourage student in erest and participation in politics Mr. and Mrs. F. T. Grant, of Smoke Tree Ranch.

#### **New Cadillacs**

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## Father, Son Open Service Station in Cathedral City

Edwin A. Jr., are now doing business at their Hancock super-service station on Highway 111 in the heart of Cathedral City.

BUCKHEIM SENIOR was form-There is more railway mileage in the U.S. than in any other country, but British Railways car-

A new father and son team to-day opened the newest auto serv-ice station in the area.

Buckheim junior, 29, is a native of Los Angeles attended Woodbury College and lives at 560 Vista Oro Edwin A. Buckheim and his son, in Palm Springs with his wife and

THIS FATHER AND SON team has opened the Cathedral City area's newest business, the Hancock service station on Highway 111 in the heart tires. (Desert Sun Photo).

ued at \$75,000, features nine pumps, grease and wash racks auto accessories and tires and THE BRILLIANT, white, orange

84-foot canopy over the gas The new partnership will be managed and operated by Buck

said Buckheim senior

In the 1955-56 scholastic year enrollment in public and private schools in the U.S. totaled 41,553,- Did you know that PSCTV has brought more than ONE MILLION Hours of programming te Palm Springs in the past four years?



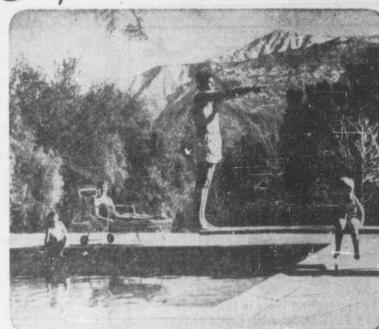
PALM SPRINGS COMMUNITY TELEVISION CORP.



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Surprises

-greet you at every turn as you drive through the hillside residential area with its lovely tree-shaded streets.



## LIVE LEISURELY in this magnificent setting with its charming village environment

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BANNING OFFERS CONTRAST! — yes, an amazing contrast to metropolitan congestion, turmoil and smog. Here is a delightful, unspoiled community nestling between Southern California's two inspoiled community nestling between Southern California's two highest peaks. Its quaint village environment, lovely homes, beauliful tree-shaded streets and mild year round climate present a rare combination. The setting is superb. Because it is the gateway to the desert, main entrance to lidyliwild, and close to other varied mountain resorts and scenic spots, a dull moment is simply unknown to visitors or permanent residents. Among Banning's unsual attractions are the colorful outdoor programs presented during the cool summer evenings in the picturesque Playhouse Bowl in heaultiful Bennlier Park

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BERMUDAS

# New 42-Unit Cooperative Apartment Project Planned by Long Beach Man

construction, was announced this tions although no apartment has week by William O'Brien, contrac-been sold, it was learned.

and Sunset Way, approximately bedroom apartments. Each unit 2,000 feet east of Sunrise Way, and will feature the latest and most is expected to cost approximately modern built-ins, such as kitchen ranges, refrigerators, garbage dis-

THE FIRST 14 units will be will have its own patie rec dy for occupancy sometime in October of this year.

O'Brien said the sale of these will have a shuffleboard zone. units will have unique features,



NORTH MENS PALM CANYON WEAR

unit cooperative apartment project to be known as Desert Holly, in this new cooperative has alwith the first 14 units now under ready reached widespread propor-

or and builder.

The new cooperative is located will eventually sell in a price the corner of McCallum Way from \$15,000 to \$19,500 for the two THE RECREATIONAL area in

> O'Brien, who hails from Long Beach, has been a general building contractor in that city for more than 11 years. His father, William O'Brien, Sr., although 76 years of age, has been engaged in construction for more than 38 years and is taking an active in ment now under construction here

> > "Uncle John" Is Coming To Town



NEW COOPERATIVE to be known as the Desert Holly

NEW COOPERATIVE to be known as the Desert Holly Apartments, which will ultimately cost approximately 4750,000, is under construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. Will sunset Way. William O'Brien, Long Beach general construction at McCallum Way and Sunset Way. W

DEL TAHQUITZ HOTEL

DINING ROOM

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Your favorite cocktail served from the bar.

Cocktail lounge open daily 10 a.m. to 2 a.m.

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We invite you for breakfast, lunch or dinner. Our cuisine is superbly prepared

by Chef Korson, formerly of The Springs. Come visit with us, enjoy a friendly and

homelike atmosphere. Your hosts, Pat and

County CofC's To Hear Anti Litterbug Talk

he Riverside County Association of Chambers of Commerce, announced today that the next meeting of the association will be held Tuesday, April 16, at 12 noon at the Lake Elsinore Hotel in Elsi-

Speaker of the afternoon will be Arthur Chase, Co-ordinating Director of the "Parky" Clean-up program, whose subject is "The Parky Program and What It Has Done for the Los Angeles Area."
He will be introduced by John
Van Peit, Co-ordinator of Anti-Litter Information for the Associa

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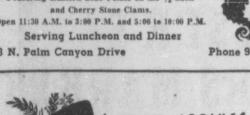
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AT THE PIANO
BAR MABEL'S ROOM
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THE CORK ROOM

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rime Chopped Sirloin teak Dinner	Reward		
op Sirloin Steak	\$1.75	Early Diners Daily 'Til	
I.Y. Cut Sirloin teak Dinner	\$3.50	6:00 p.m. Sat. 5:30 p.m.	
ilet Mignon teak Dinner	\$3.50	N.Y. Cut or Top Sirloin	
2 Fried Chicken	\$2.25	Steak Dinser Regular \$3.50	

(Pan Fried) Dinner .... \$2.25 Prime Chopped Sirloin \$1.25 Steak Plate Dinner .....

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The MURRAY ARNOLD Trio

Serving: Breakfast — Lunch — Dinner — Poolside Snacks Choice Cocktails - Delightful Dance Music

BUFFET EVERY SUNDAY

572 NORTH INDIAN AVENUE

PHONE 2227 BILL WHITE, Mgr.

Holy Communion will be celebrated both at 8 a.m. and at 11

The special music and lessons for the forthcoming two weeks will deal with the close of Jesus' earthly ministry, leading up to the story of Good Friday and Easter Day. Following the tradition of the other ways of the above the story of the Day. Following the tradition of the church, the crosses will be veiled and the musical portions much more sombre than the rest rest. A. K. Bauserman, Minister, Capt. Jack Kelley director of music. as an anthem, "Surely He Hath Borne Our Griefs" by Antonio otti.

The Church School will meet to-

morrow as usual at 9:15 a.m. at which time the junior choir, under the direction of Mrs. Alex Hamburgh will sing.

St. ELIZABETH CATHOLIC CHURCH -68-640 Pierson Roulevard, Desert Hot by mond, will sing.

Co. Proceedings Sunday Masses, 7 and 9, Holy Days, 6:30 and 8, Daily Mass at 7 a. m. Confessions: Only before Masses. mond, will sing. St. Paul's Church is open for

meditation daily. Visitors to town, as well as members, are welcome to drop in at any time.

The High School Young People's Group of the church will not meet tomorrow evening, but will meet day, at the usual time.

CHURCH SCHEDULES

The Desert Sun

BAPTIST

CATHOLIC

ST. LOUIS CATHOLIC CHURCH-

Saturday, April 6, 1957

FIRST CHURCH OF CHRIST, SCIENT IST. Palm Springs, California, 605 Riv-erside Drive South. A Branch of the Mother Church The First Church of Christ Scientist

CHURCH OF CHRIST CHURCH OF CHRIST
CHURCH OF CHRIST OF PALM
SPRINGS-New City Hall, Council Chamber, near Airport, Lord's day services:
Bible study, classes—9-85 a.m. Worship
and preaching—10-45 a.m. Communion
—11-45 a.m. Preaching—7-30 p.m. Thursday cottage Bible study—7-30 p.m. held
at 933 Grove street Cathedal City,
Telephone - 8-4011. TV program Chanrel 7, at 2 p.m. Sunday afcernoon by
Jean Valentine. J. Jerome Hogan, Minister. depends wholly upon what we thinking, and what we shall

COMMUNITY

JOSHUA TREE COMMUNITY OFURCH

NORTH PALM SPRINGS COMMUNITY CHURCH-Thumb Drive at Sanborn St.

ESPIS-COPAL

ST. PATL'S IN THE DESERT-125 W.
El Alameda-Sunday: Holy Communion.

a.m., Family Service and Church

School, 9:15 am: Morning Prayer and

Sermon, 11 a.m. Thursday, Holy Com.

munion 10 a.m. Senior Choir rehearsal

7:30 p.m. Friday Junior Choir rehersal.

FOURSQUARE CHURCH OF THE FOURSQUARE
OSFEL-600 Vella Road. Phone 6577.
unday School, 9.45 am.; Morning Worhip. 11 a.m.; Evening Service, 7 p.m.
vednesday. Bible Study and Prayer
feeting, 7.30 p.m. Jack B. Morrow, pas.

LATTER DAY SAINTS

Wrong Data

RCH OF JESUS CHRIST OF LAT-DAY SAINTS—The Carpenters' 339 Radio Road. Sunday School. h., Pries hood, 11:30 a.m. Sacra-

THE QUESTION OF whether not our emotions are contagious will be answered, according to the MUNITY CHURCH OF CATHE-CITY-Cathedral Canyon Road, D Streets-Sunday School for all ages Morning Worship, 11 am; Westphilosophy of Religious Science. at 10:45 at El Paseo Theater.

-7 'Are Emotions

Contagious?' Is

Sermon Sunday

you." (II Cor. 13:11).

of Love and peace shall be with

"Spiritual mind healing is the

result of the constructive use of a

mental law which the world is

gradually beginning to understand. Since we are thinking beings and

cannot stop thinking, and since

Creative Mind receives ou thought and cannot stop creating

must always be creating son

thing for us. What it will ma

tract will depend upon that which our thoughts dwell.'

ence of Mind Textbook.)

**Revival Meeting** 

For Week Set

At First Baptist

through Sunday, April 14.

yon Drive: The pastor, Billy D. Perdue

**Village Baptists** 

The Palm Springs Baptist

**Beach Soloist** 

Junior Church is held simultan eously in the same building and all children are lovingly invited to at-tend. Junior Church is under the direction of Larry and Rhodanne Alaska.

THE CHURCH OF Religious Science, Dr. Ernest Holmes, announces a new open class for business people at noon and his congregation cordially in vite the public to attend. on Fridays at the home of the minister, 1110 Buena Vista Drive This class will feature treatment healing, and discussion.

The regular midweek meeting held at the same address of Thursday evenings at 8 o'clock To Hear Laguna There is no charge and all an invited to participate in the stud the Bibles of the world as well as

Safety Slogan Set for Week

students in the Palm Springs Unified District next week is "Never ducts the "Chimes in the Desert" hop rides on rear bumpers of cars.

Hop rides on rear bumpers of cars.

George Bond, superintendent of transportation and school safety

Everyone is in the Desert ducts the "Chimes in the Desert Baptist Hour now in its fifth yea from KCMJ every Sunday morn ing from 8:05 a.m. to 9 a.m.

Everyone is invited to the serv

Each week a different slogan is selected, to be repeated by stu-tending\*the church in the parkin dents as they board buses en route lot across from the Desert Mu

'Unreality' Set As Sermon in Science Church

challenge His supremacy and pow- at 11 o'clock service-

with Key to the Scriptures" by Mary Baker Eddy reads, "The un-Mary Baker Eddy reads, "The unlikeness of Truth.—named error,
—the opposite of Science, and the evidence before the five corporeal senses, afford no indication of the draw of the service for the care of small children.

Lois Lux at the organ.

A Nursery is conducted during the 9:30 and 11 o'clock worship service for the care of small children.

At 7:30 p.m. Hugh Givens will direct the High School Choir, and direct the High School Choir, and evidence before the five corporeal senses, afford no indication of the dren. grand facts of being; even as these so-called senses receive no these so-called senses receive no but yield assent to astronomical

This is correlated by the words of Paul to the Corinthians, "But be saving man received not the The Rev. John C. Denton, pastor the natural man receiveth not the of the Sharp Park Baptist Church, things of the Spirit of God: for near San Francisco, will be the they are foolishness unto him: Evangelist during the revival. neither can he know them, be-

two years as a missionary in The Golden Text for the sermon from Ecclesiastes (5:7) says, The services will begin each the multitude of dreams and many evening at 7:30 p.m. The church is located at 38-086 Cathedral Canities: but fear thou God."

# Lutheran Youth To Attend Meet

District Spring Rally of the South-

The Rev. Edward Pearson, pub lic relations director for the Chil dren's Baptist Home in Inglewood will be guest speaker at the First Baptist Church in Thermal next inday morning at the 11 a.m. Worship. His sermon topic will

Don Wire will render a vocal

and raisin salad, molder cucum- at the Sunday School opening pro-Monday—Tamale pie, combina-ion salad, whole wheat roll and peaches, chocolate pudding, or work of the Children's Baptist honey fruit jello milk gold cake; milk.

## Holy Sacrament to Be Observed, Victory Tea Set

the nature of God as infinite good into the fellowship of the church brought the total to 206 pledges

direction of Elmer Young with be held at 6:15 p.m. Lois Lux at the organ.

these so-called senses intimation of the earth's motions struction for all see groups. Grad struction for all see groups. Grad or of the science of astronomy, ed material is used in all of the The First Southern Baptist propositions on the authority of church of Cathedral City will hold a Revival meeting Sunday, April

This is correlated by the words are both located in their new correlations. But the Correlations But the Correlations But the correlations are both located in their new correlations. departments which adds interest the church in the newly acquired

AT 11 O'CLOCK a Primary Rev. Denton has served as pastor cause they are spiritually dis-in Texas churches and has served cerned' (I Cór. 2:14). session and is proving to be of great interest, children in both these departments are invited and urged to attend. Sunday School classes are also held for the smaller children.

At 5.05 Sunday afternoon a "Victory Tea" will be held for the "Forward in Faith" campaign. All

The Sacrament of the Lord's members and friends of the Supper will be observed at the church are invited to attend. Last Community Church of Palm Wednesday evening approximately Springs Sunday morning at both the 9:30 and 11 o'clock worship division leaders were present for services.

Dr. James Blackstone, pastor.

a meeting at 9:69 in the Social Hall. Mrs. Gordon Nicholson and tian Science churches is on the topic "Unreality." In this sermon tion on "Christ and Our Sorrows." In this sermon tion on "Christ and Our Sorrows." amounting to \$146,000.

THE CHANCEL CHOIR will THE CHRISTIAN Endeavor A brief statement on the sub-ject from "Science and Health Hath Born our Griefs," under the the Senior High young people will

> a film "Angel in Ebony" will be shown.

#### FIRST CHURCH OF CHRIST SCIENTIST. PALM SPRINGS CALIFORNIA

Branch of The Mother Church, The First Church of Christ, Scientist, in Boston,

Sunday School 9:15 a.m. Sunday Service 11 a. m.

The Reading Room, 373 So Palm Canyon Dr., is open daily, except Sunday and holidays from 12 to 4, Friday and Saturday evenings from 6 to 9.

Mass. 605 Riverside Drive South

Wednesday Meetings, 8 P.M.

#### **AMBULANCE SERVICE**



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CHIMES BAPTIST HR. KCMJ Sunday, 8:05 A. M.

REV. A. K. BAUSERMAN, Minister CAPT. JACK KELLEY, Director of Music

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A luxurious English Tudor home in exclusive Hancock Park, situated on 2 beautiful landscaped lots. Stone exterior walls, shake roofs, pegged oak floors, ornately carved paneling, huge stone fireplace and built-in electric pipe organ. Walk in fireproof safe in basement, bedroom suites, and fur vault on second floor. Servants' quarters on third floor, 4-car garage with guest quarters above. Bamboo house overlooking tennis court, complete with showers. Pool set among beautiful rock gardens. Doll house—a cut down replica of main house on rear of lot with living room, kitchen and bath. Brick courtyard and drive, flagstone patios, and many other features too numerous to mention, which are to be found in only the most luxurious homes. Sale subject to approval by Superior Court of State of California in and for the County of Los Angeles. Shown by appointment only to qualified buyers, who may obtain additional information by

Trust Dept. MA-67244 EXTENSION 635 - MR. AARVIG

# School Menus Listed as Aid In Avoiding Meal Duplication

margarine, fruit jello, milk.

WEDNESDAY - ITALIAN de- milk light, carrot and raisin salad, hot french bread and margarine, liced peaches and cookie, milk.

Thursday Most is oken, milk.

Thursday Most is oken, milk.

CHURCH OF RELIGIOUS SCIENCE OF Margarine, apple sauce, cinnamon roll, milk.

PALM SPRINGS — Dr. Ernest Holmes, founder. El Paseo Theater, \$10 North Palm Canyon Drive. 10:45 a.m. Sunday Price. 10:45 a.m. Junday Dr. Church ter sauce or lemon, parsley cole Service slaw, corn bread and margarine berry cobbler, milk.

THE HIGH SCHOOL menu fol-

Monday-Chicken rice soup or PRINCECTON, N. J. W - The buttered carrots, tamale pie or education testing service of Prince cheeseburger, combination salad, ton University flunked recently apple juice, grapefruit, orange when it tried to test some 2,560 and pineapple fruit cup; fruit candidates for graduate business custard; milk. schools. The service sent out last Vegetable soup or

s mashed potatoes; grilled 'cheese or salisbury steak; kidney bean year's directions with this year's mashed potatoes;

V'atch For Full

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Munus to be served in schools salad, pepper slaw, or crisp car-

in the Palm Springs Unified District next week are listed below to aid mothers in avoiding duplication of meals.

The Elementary Schools menu Tallian delight or hot dog; carrot Tallian deligh

Monday-Tamale pie, combina- ber salad, or tomato juice; sliced gram at 9:45 a.m. concerning the

gold cake; milk.

Thursday — Bean soup or but- about 76 children. Tuesday — Oven grilled cheese sandwich, kidney bean salad, to mato or orange juice, tapioca pudentato orange juice, tapioca or macaroni salad; apple sauce, in the U.S. with seven per thou-cinnamon roll, or raisin cobbler; sand. Highest is New Hampshire,

Thursday-Meat pie, bread and slaw, tomato juice, or potato salor fruit bar cookie; milk.

224
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ern California International Walth-Church holding services in the Plaza Theatre will present as p.m., Sunday.

guest soloist for the 11 o'clock Here the Palm Springs Group service Vann Newinger, featured which was recently organized, will soloist for the nationally famous be formally presented its national Festival of Arts and Pageant of charter. Local preident Ron Ris tau will accept the charter.
The Rally theme is "Our Fam

Masters of Laguna Beach.
The minister of the church, Rev. A. Keith Bauserman, will be ily Life." Activities for the day speaking on the theme "Journey will include a religious pageant, into Light." supper, s The Palm Springs Baptist vespers. supper, singing, and special youth vespers. Some 400 young people

#### **Baptist Home** Official to Be Speaker Sunday

"Highways for God."

11.8 per thousand



\$140

For Your Boy at San Diege, Calif. Morning Classes Findergarien through high school. Dail training in music. Athletics for all, includ-ing swimming instruction in heated pool Horsebach, riding, boxing, hiking, camp-ing, beach parties.

CAMP CABRILLO

Brown Military Academy

SUMMER SCHOOL

1st Session-June 16 to July 6 2nd Session-July 7 to August 3 3rd Session-August 4 to August 30

High School cadets sign for 2nd and 3rd Session—8 Week Program—Earn 11/2 Credits Lower School Cadets Sign for One or More Sessions

BROWN MILITARY ACADEMY "Training Youth to Live"

Pacific Beach



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444 N. Palm Canyon Drive

Free Parking

#### Social and Club CALENDAR

(Clubs and organizations are

Garden Club Flower Show, Des-Concours d'Elegance, El Mirador, 4-8 p.m.

April 8 Business Women's Club Legion Auxiliary room, 7:30 p.m.

April 9 Desert Riders, breakfast, Cane Brakes, 9 a.m. Brakes, 9 a.m.
Soroptimists, Biltmore, noon.
Kiwang, Chi Cui, noon.
Women's Auxiliary of Desert
Hospital, TV Room, Desert

Inn, 2 p.m. St. Paul's Guild Lenten Tea, 776 Mission Rd., 2:30 p.m.

April 10 Rotary Club, Tennis Club, noon Rotary Anns, Tennis Club, noon. P. S. Optimists, Del Tahquitz,

April 11 Lions Club, Chi Chi, noon Pan Hellenic, Shadow Mt. Club, 12.30 p.m. Cahuilla Chapter D.A.R. 73418

Pinyon, Palm Desert, 1 p.m. Desert Riders, Moonlight Ride, Indian Corral, 7 p.m. Elks Lodge No. 1905, 8 p.m.

P.S. Police Show, H. S. Quad-

Phiharmonic, polo grounds.



FLOWER SHOP Flowers for Every Occasion THE CENTER Palm Canyon Drive PHONE 2533 Palm Springs, California

304 N. Palm Canyon Dr.

LOS ANGELES PHILHARMONIC ORCH LOS ANGELES PHILHARMONIC ORCHESTRA >

PURCHASER of the first general admission tickets Pope, in booth, was Mrs., Betty Hamilton, Bank for the Philharmonic concert from ticket chair- of America employe. (Anderson Photo). for the Philharmonic concert from ticket chair-men, Mrs. Harold Murphy, left, and Mrs. Grace

anesthesia are oxygen, nitrous ox ide, helium-oxygen mixtures, eth ylene, cyclopropane, carbon diox ide and oxygen-carbon dioxide

## Chief among the gases used for Start Advance Ticket Sale For Philharmonic Concert

monic Orchestra at the Polo Grounds, Sunday night, April 14. house Guild headquarters on the in the booth at 150 North Palm Desert Inn grounds,

Canyon Drive yesterday, Manning the booth for spe of the event, the Playhouse Guild, were Mrs. Harold Murphy and Mrs. Grace Pope. Having the dis-tinction of being the first purchaser of general admission seat was Mrs. Betty Hamilton who se cured one for herself and one for her 14-year-old son, Michael.

student price of 50 cents in either of the first two locations.

Among early box seat holders are Messrs and Mmes. Harry F.
Clatworthy, Max E. Schwab, Hathaway Kemper, James Kemper, Charles Farrell, Richard Bagdasarian, Donald S. Gilmore, James E. French, Ennis St. Cyr. Robert S. Howard, Harry Joe Brown,

B. Harve Hawaiian fashion shows.

El Mirador has one each Satcompany, while the women will motor across country.

With the Co Thorntons was their each Saturday at 1 p.m. Biltmore has a style show each Sunday here is one at LaQuinta at 2 p.m.

During the week Waltah gives at LaQuinta at 2 p.m.

During the week Waltah gives at LaQuinta at 2 p.m. Other guests included the Jack on Thursday at 1 p.m. and Thurst-Kenstons. Burnham, Bigelows, gaggets as a device that allows. william B. Majout, George Robreson, John Stauffer, Ernest Alschuler, Herbert Burns, Major and
Mrs. Reuben Fleet; also, Mrses.
Ruth Hardy, Charles Dant, W. F.
Schlothan, Hilda Maraniss, Bertine Treat, Alexander Marcuse,
Island.

Mrs. Charles Mendelson, Mrs.
Alexander Marcuse, Mrs. John
Marcuse, Mrs. Florence Heller,
at Laguna Beach, one at Disneyland, and a new one on Balboa
Island.

Mrs. Charles Mendelson, Mrs.
Alexander Marcuse, Mrs.
Mrs. Lee Frank, the Lloyd Simons, Sol Lessers, Julian Livingday through Friday, at 11:30 a.m.,
on KDES, 920 on your dial.) Gustave Berg and Messrs. Sam Levin, Edgar McCoubrey, Arthur Elrod and Dr. and Mrs. Henry S. Dollard and Dr. and Mrs. Rob-

others in the box seat circle will be Messrs. and Mmes. Norman Waters, Louis Benoist, Howard McKay, Lloyd Tevis, Maurice Horner, Franklyn MacCariby, Joe D. Hale and Mmes. Anne Gougler Nion Tucker, Arthur G. Kane Miss Jeano Bailard, Mr. Cliff Hen derson and Dr. and Mrs. Samue

General admission ticket sales. In addition to the ticket booth officially opened for the appear-tickets may be purchased at the ance of the Los Angeles Philhar- Chamber of Commerce, 137 North

#### Coordinator Arranges Style Show Schedule

Waltah Clarke's Hawaiian shops,

#### Saturday, April 6, 1957

# Around Town

April has blessed Palm Springs . . . with flowers blooming riotously in Village gardens . . . summer weather .. and a leisurely mid-week between two busy week-

ends . . . There's green on the mountain slopes . . . the sky is blue overhead . . . and even as you wander along Palm Canyon Drive . . . or freshen your suntan out by the pool . . . or sit at a typewriter indoors . . . you know that there's purpling verbena trailing over the sand dunes of the desert . . . just outside of town . . . that the golf courses son Bill Rashall and Mabel Rus- Mrs. Saul Ruskin will have

are green and glorious . . . and life is wonderful . . . The opening stanza of April has caught the heart beat of the Village . . .

Trudy and Paul Reynolds have

The Harold Hamiltons and Sam

Garibaldis . . . Jim Tumas George Wrights, Charles Beckers

and John Hunters of Beverly Hills

The Charles Lees of San Ma

rino are arriving today for week's stay at Desert Isle . . . a

he will be paired with Walter Sibbert in the tournament . . ,

The Walt Disneys were at The

Ruth and Roioff Cutten (he's

moved into the new house they

Out at Thunderbird . . . golfers have Mr. and Mrs. Arthur Koonfrom all over the country are be- tz of Los Angeles as their house ginning to arrive for next week's guests for the tournament week Out of This World golf tournament . . . and tonight is the first of the big social events planned for the entrants and their wives . . when Barbara and Bob McCulloch will entertain around 500 at cocktails and dinner . . . at their home on Calico Road at Thunder-

The Desert Sun

golf course . . . Mr. and Mrs. William Elser of Taylors will co-host a cocktail par LaJolla (he's president of LaJolla ty at the Tennis Club next Wednes-Country Club) are motoring to day night . . . entertaining around

fabulous home . . . located on the bird . . .

Billie and Bob Kenaston will Vidals, Bob Kenastons, James

### Schiffs Are Hosts At Cocktails

Celebrating the hostess' birth day, Mr. and Mrs. Sydney Schiff Springs Thursday night . . . host of Palm Springs and Chicago, took ing a dinner for six . . . over the Mural Room at the Racquet Club Thursday evening entertaining at cocktails, and later hosting several tables at dinner. The the Churchill house on San Lorhost just arrived from Chicago enzo Road for the winter . . Among the guests were the Mel purchased at 444 Via Lola

Eatons, who had with them their and expect to be here until some son and daughter-in-law, Tom and time in May . . . Waltah Clarke's Hawaiian shops, first concern in Palm Springs to have its own fashion coordinator to produce and promote fashion student price of 50 cents in either of the first two locations.

Waltah Clarke's Hawaiian shops, first concern in Palm Springs to have its own fashion coordinator to produce and promote fashion Pharmical Company, of which his student price of 50 cents in either of the first two locations.

Waltah Clarke's Hawaiian shops, first concern in Palm Springs to have its own fashion coordinator to produce and promote fashion Pharmical Company, of which his Racquet Club Thursday evening shows, Barbara DeVorzon has argued to the produce and promote fashion shows, Barbara DeVorzon has argued to the produce and promote fashion shows, Barbara DeVorzon has argued to the produce and promote fashion shows, Barbara DeVorzon has argued to the produce and promote fashion shows, Barbara DeVorzon has argued to the produce and promote fashion shows, Barbara DeVorzon has argued to the produce and promote fashion shows, Barbara DeVorzon has argued to the produce and promote fashion produce and promote fashion produce and promote fashion shows, Barbara DeVorzon has argued to the produce and promote fashion produce produce produce and promote fashion produce produce

Dolph Obergfel, Joseph Froggatt, on Thursday at 1 p.m., and Thurs-John Luccareni, Leon G. Koerner, day nights at 7:30 at the Desert Frank Hoys, Dick Bagdasarians, Hal to turn on the lights and mu-William Otto, Alfred Dreyfus, John Gallois, David H. Margolis, Mel Eaton, John Kenaston, Beverly K. DeTarr, Victor Hugo-Vidal A. R. Simon, George Cameron, William B. Malouf, George Robaniand, at El Mirador five years Jennings, Paul Carlson, Mrs. George Kaplan, Mrs. Payne its a black beauty . . . Helen and Jack Kenaston were in the party

## 8 Easter Parade Planned

be held in The Center on Easter to all Churches, Service Clubs, Sunday, from 1 to 2 p.m., are lodges and schools to have engaining momentum this week, according to Ida Keeney, chairCommittee members, working according to Ida Keeney, chairman of the Parade, which is being sponsored by Soroptimist International of Palm Springs.

The in the big parade.

Committee members, working with Mrs. Keeney are Marie Ford, International of Palm Springs.

ternational of Palm Springs.

An Easter Bunny will be skipping around among the paraders delivering candy eggs, to add to the colorful scene as Villagers par-There will be prizes for the best Next Thursday ade in their Easter finery.

dressed couple, family, woman, man, teenage boy and teenage girl, grade school boy and grade school girl, twins, mother and daughter, father and son, and one for the best looking hat.

Judges will be prizes for the best looking hat.

Ludges will be prizes for the best looking hat.

Ludges will be prizes for the best looking hat.

Ludges will be prizes for the best looking hat.

for the best looking hat.

Judges will be Mayor Florian
Boyd, Jimmy Cooper, Edith CarlBacon and Mrs. Herbert Foster.

Consult Estelle nationally noted for her hair coloring magic!

## Estelle

of Beverly Hills

staffed by artists who create beauty for you.

Consult Our Experts Mr. Michael, Miss Ruth and Mr. Thomas Hair Stylists

Miss Edna . . . Manicurist and Pedicurist **Expert Lamp Cutting for Those** With Natural Curly Hair.

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of of

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# Announcing ... Spectacular EASTER Clearance Sale



Featuring Gems of Matchless Magnificencepersonally selected by Andrea Leeds Howard in Major Capitals of the World.

All reduced to make room for newly-acquired treasures

Sale Right Into ...

A HAPPY EASTER



Two Locations:

Howard Manor, 572 N. Indian and 193 South Palm Canyon Phone 2488 Phone 2227



MARY FOSKETT, on left, pretty young actress who was ingenue with the Palm Springs Playhouse for three years, is here from New York and was photographed at the last of the First Nighters din-

### Rain Dances In Play At Padua Hills

Studded with Indian - Mexican Songs and rain dances, "En el Mes de Mayo" is presented Mes de Mayo" produced by the Mexican Players opens for a six weeks run at Padua Hills on April 3.

The three act play's title translated means "in the month of May". The dramatic story tells of a special fiesta to San Ysidro, who is the patron saint of Mexican Players of the Mexican Players of the Mexican Players of the Mexican Players which probes into the pre-Spanish Indian origins of Mexican music and dances.

Directed by Eligio Herrera, the play will feature Micaela Velazquez, Conchita Gallardo, Luis Abundiz, and other can farmers on whom they depend for their rains and hence their crops.

Reservations for theatre and ding room may be made at LYcoming 5-1238.

Club to Elect at Last Meeting

Election of officers is on the agenda for the regular meeting of the Palm Springs Business Women's Club which will be held Monday night, April , at 7:30 p.m. in

LAUNDRY HELP NEEDED APPLY

Desert Hand Laundry and Dry Cleaners 383 No. Indian Ave. - 813 No. Palm Canyon Dr.

Palm Springs

Phone 2733 or 5021

Hills two months ago, makes her through Saturday with matinees debut on stage as the female romantic lead opposite Rogelio Alurdays. faro. Miss Soto portrays the role of Maria Luz, while Aifaro plays tertainers perform at luncheon Chilo, who seeks to emulate San and dinner daily except Mondays.

heir crops.

Velia Soto, who came to Padua ed nightly at 8:30 Wednesday

DRY CLEANING by EXPERTS Despite the most modern equipment available, we've found no substitute for HANDWORK and Loving Care on your expensive garments-We Give S&H Green Stamps

Studded with Indian - Mexican Ysidro. The dialogue is in English | Reservations for theatre and din-writing.

and May activities.

Election of officers is on the agenda for the regular meeting of the Palm Springs Business Women's Club which will be held Monday night, April, at 7:30 p.m. in the American Legion Auxiliary room.

room.

Story Opening. A first chapter
President Tess Potter urges all
members to attend as this is the
last meeting of the winter season
read and criticized. plans will be made for April
May activities.
efreshments will be served foling the meeting.

The next regular meeting of The Writers' Guild will be held April
17, at The Desert Art Center, 211
S. Palm Canyon Drive.



JUST ANNOUNCED by Mrs. E. E. Reichert of Palm Desert is the engagement of her daughter Virginia Ray to Jack Schaub of Ebers-burg, Pa. The couple are attending the University of New Mexico.

By Popular Demand ---Famed

# HOWARD MANOR SUNDAY BUFFET

INCOMPARABLE FOOD SERVED IN CANDELIGHT ATMOSPHERE IN THE

FROM 6:00 P.M. TO 10:30 P.M.

MUSIC BY THE MURRAY ARNOLD TRIO \$5.00 PER PERSON

Including All Taxes

DANCING FROM 10:30 P.M. TO 2:00 A.M.

MONDAYS AT 10:00 P.M. ARTHUR MURRAY CHAMPAGNE HOUR

Gorden Ayres and the Arthur Murray Dancers

572 North Indian

Bob Howard, Owner

Bill White, Mgr.

Phone 2227

Saturday, April 6, 1957 The Desert Sun

Authoress

Addresses

The Writers The authoress, Cornella Jessey

known to Palm Springs and vicinity as Mrs. Irving Sussman of Cathedral City, was guest speaker at the regular meeting of The Writers' Guila Wednesday eve-

ning. Mrs. Sussman is the author

Darkness', 'The Growing Roots'

titled "The Bridge' on which she teacher in Palm Springs High

and valuable suggestions to this

group of writers, advising all who wish to write to read and read

and read. The repetition is advised again when sending manuscripts to market. "Send them 100 times if necessary," she said.

s doing and the growth it is mak-ng. "The place to go," she re-

marked "to solve your writing problems is to other authors. A

a foundation in writing craftsman writers will help to solve many problems." She stressed the

necessity for craftsmanship in all

Ray Millett, an old member re-

cently returned to Palm Springs

renewed his membership with The Center last night. Two others

were welcomed to membership-



were welcomed to membership—Linda Crosby and Bea Faust. Mrs. Faust was given 'verbal orchids' in recognition of the first sale of her work, an article to Mobile several golf tournaments. (Pospesil Photo).

9 Lease House for April Stay

Dr. Charles Arnold Reagan has Patricia Gail, will be with him.
She is a Junior at Marlborough
School for Girls in Los Angeles
and is active in the Ticktockers
of the National Charity League,
the "In-B-Tweens" of the League
the "In-B-Tweens" of the In-B-Tweens of the In

Did You Know?

Uncooked meat should be stored Uncooked meat should be stored uncovered or loosely covered while in the refrigerator. Freezing meat does not appreciably affect the tenderness. Only a small amount of liquid should be sadded when braising meats. Steaks and chops should be seasoned after browning.

Leftover Iamb Leftovers
Leftovers and Leftovers day main meat dish. It can be served as barbecued lamb hash, added when braising meats. Iamb a la king, sandwiches, salads, or in the famous East Indian Curry. 

Circle to Hold Rummage Sale

The Women's Circle of the Com-Dr. Charles Arnold Reagan has leased the Paul William Lawrence, Jr. house located at 1155 East El Alameda in Paim Springs for a part of April. His young daughter, Patricia Gail will be with him.

Articles of ciothing, household goods, books, and miscellany will and the Debutante Guild.

Dr. Reagan is a popular member of the Cinema Club, the Wine & Food Society and the West Hills Hunt Club. Dr. Reagan owns several sections of land off Sunrise Way, which he plans to develop in the near future.

Jone Goods, books, and miscellany will be offered for sale. Contributions may be taken to the residence of James McManus on the parking lot of the Community Church or one may call 9823 or 2606 for collections.

Proceeds from this rummage sale will go toward for the community church or one may call 9823 or 2606 for collections.

new and larger kitchen in the pro-posed expansion of the church fa-

## Palm Springs To Hawaii Cruise-Tour

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- · Picture frame glass walls of living area provide spectacular panoramic desert vistas in every direction.
- · Modern Chinese decor.
- Master suites with generous wardrobes, dressing rooms and private sun terraces.
- · Cantilevered terrace with gas fired automatic barbecue.
- Custom line built-in stainless steel kitchen equipment with Oriental ash and white Formica cabinets.
- Terrazzo Roman baths set in the midst of lush tropical plantings.
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IN APRIL? YOU'RE A LITTLE LATE DON'T

ATURTLENACK!

BIG TEST J COME

AND WE'RE

CARAMBA!

IE'S KEECKIN

( NOT AT ALL ..

HE'S NO FRANCH POODLE! HE'S A CHIHUAHUA!

THIS

NEWS

PL WHEN TEACHER

NOT LOOKIN' WE SLIP OUT

THE POOR!

WOULD BE ...
WOULD BE ...
WOULD BE ...
WOULD BE ...







YOW " THAT

A

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NT

X9

NO KIDDING! YOU'D TO KEEP IT FRESH,
BETTER GET IT BACK SHE PUT IT IN THE
BEFORE SHE FINDS REFRIGERATOR!
OUT! THAT'S A BREAK-



WELL, CAPTAIN, I'LL BE HEADING | HOME! THANKS

FOR YOUR HELP!

IT IS NOTHING, SEÑOR. YOU HELPED ME! ADIOS, AMIGO!

IT'S WAY AND





HAVE HERE, THE BOYS IN THE BUREAU WILL BE ABLE TO CLEAN UP YOMONO'S STATE SIDE OPERATIONS!







The Desert Sun

I HAVE MY OWN FISCAL YEAR!

YOU'RE SUCH A HAN'SOM POG

AN' CHIHUAHUA IS A CITY AN' STATE IN MEXICO!

MISS GRUNDY COME AND YOU STAY AFTER SCHOOL!

THOOT THERE

LOOK! WANNA PLAY CATCH

OR SOMETHIN' ? ... WE'RE NOT

THIS !!

NOON WHISTLE FOLKS - ALL OFF TO LUNCH!

00 000

Saturday, April 6, 1957

TOM DANSON'S

SATURDAY P.M.

5:00 P.M.
5:-Captain Jet
3-Disneyland
4-Vacation Time (e)
5, 9, 13-Movie
7-Joe Palooka
5-Teen Dance
11-Moute Criste
5:30

2, 8-Lone Ranger 7-Adv. Tomorrew 11-Capt. Midnight

6:00 P.M.
5—Clace Kid
3—Oxark Jubiles
4—News
5—Fet Showcase
7—Lawrence Welk
5—Capt. Midnight
11—Hopalong
13—Heart of City

4-Jill Corey

2, 8—Ruccancers
3—Film
4—Western Marshal
5—Errol Flynn
8—Adv. Album
11—China Smith

TOMORROW

SUNDAY A.M.
9:00 A.M.
2.3. A-Mormon Church
5-Feature Film
7-Mavie to 12
8-Eddy Arnold
13-Big Picture
9:30
2. 8-Religious
9-Success

TV-RADIOLOGIC

TViewing Tips

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their part, T.E.D.

. TELEVISION TONIGHT .

13-Range Rider

7:00 P.M. 2—Theater

2—Theater
3—Gunsmoke
4—Death Valley
5—Hometown Jumbor
7—Galen Drake
8—Got A Secret
9—Movie
11—Global Zobel
13—Story of Centery
7-20

7:30

5—Twe For Money
3—Annapolis

4—People Are Fuany
7—Film Festival

8—Miss Brooks
11—Cochise Sheriff
13—Movie

8:00 P.M.
2, 8—Jackie Gleason
3, 4—Perry Come (e)
5—Movie
11—Readers Digest

11—Readers Digest

\$:30

\$-Legion Boxing

11—1 Led Three Lives

\$:00 P.M

\$:3.8—Gale Stores

4-Sid Caesar

7—Sound Stage

11-Mr. D.A.

13—Sat. Movie

11-Double Bill

| 6:00—LAWRENCE WELK | 7 | 8:00—LEGION BOXING | 8:00—RICCANEERS | 2 | 8 | 9:00—SID CAESAR | 7:30—TWO POR MONEY | 2 | 9:00—GALE STORM | 5:00—PEOPLE ARE FUNNY | 4 | 9:00—GENIGE GOBEL | 8:00—PERRY COMO (c) | 3, 4 | 11:00—BIG MOVIE |

H. KETCHAM **DENNIS the MENACE** 

IF HE'S THE KIND THAT SNEAKS IN THE CLOSET AND HAS BABIES, MY DADDY WON'T LET ME KEEP HIM.



44 "Would you mind complaining to the police about our party upstairs? We can't get our guests to go home."

# KDES - 920 On Your Dial - 500 Watts

4:00—NEWS 4:05—John Norman Show 4:25—TV Tonight 4:20—SCOREBOARD 4:35—Desert Sunset 4:55—NEWS 5:00—Signoff

SUNDAY 6:44—Give Us This Day 6:45—Sunday Sun Dial 7:00—NEWS

7:00—NEWS
7:05—Sunday Sun Dial
8:00—NEWS
8:05—Sunday Sun Dial
9:45—Stand by for Music
0:00—NEWS
0:05—Music for Sunday
2:00—NEWS
2:00—NEWS
1:00—THE WORLD THIS WEEK
1:00—THIS WEEK IN PALM SPRING

KCMJ

100—Lancoin Hour
130—Bandstand
130—Johnny Dollar
100—CBS News
110—Gil Henry Show
100—Indictmenh
130—Frost Warning
130—Bandstand
100—World Local and Sperts News
110—Bandstand
100—News Final
100—News Final
100—Rightheat
1 a.m.—Signoff.

SUNDAY

00—Bandstand
25 a.m. Ranch Weather
130—Rosary Hour
145—Bandstand
00—Bob Track SUNDAY

Stumense I Believe
Stumense St

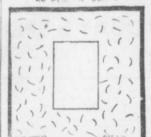
**KPAL** (1450) 250 WATTS

Modern submarines can travel faster submerged than on the surface. They can fully submerge in less than one minute.

1:30—The Sunday Show 2:00—NEWS

Sunday Show

Droodles RU POCTO PETO



SCRATCH PAD WITH EXTRA

SUPPLY OF SCRATCHES' Droodle on the grounds that you didn't think of it first, here are some slightly used alternate titles. They once belonged to an old Lady rom Pasadena but she only Droo cled on Sunday afternoons, so they're practically brand new. (a) Close Up of a Rolling Stone With A Blow-Out Patch On its Moss (b) Barber Shop Floor With A Safety Zone (c) Man's Chest Aft er Having Mustard Plaster Re moved. (d) Bunch of Lint With A Picture Window. (e) Germ. A Victure Window. (e) Germs Avoiding A Sanitary Microscope Slide. (f) Man In A Phone Booth Plucking a Chicken. (g) Eye Chart As Seen By a Nearsighted Man With Fuzzy Eyeballs. (h) Old Fashioned Carroway Seeds De-serting A Piece of Modernistic Rye

13-Mission
10:00 A.M
5, 8, 13-Movie
10:30
2-Sunday Shou
4-Faith Frontier
11:00 A.M.
2, 3, 8-Sunday Shou
4-Teen Age Trials
5-Church in Home
11-Great Churches
11:30
2-Last Word
4-Mr. Wirard
5, 9, 13-Movie
12 NOON
2-Face Nation
4-Amer. Forum
1-70 on IV
8-Birthday Caronee
11-Noon Feature
12:30
2-Income Tax
4-Reserve
5-Garden Chats
7-Taith for Today
8-Lone Ranger
1:00 P.M.
2, 5, 8-Odyssey
4-Dr. Basier
5-George Raft
1-Christian Science
9-Movie
11-Ask Governor
13-Short Story
4-Reserve
5-Auction Village
7-Playhouse
11-Franchise Tax
13-Charm Circle
2:00 P.M.
2-Golf Toorney
1-Golf Toorney
1-Glid Race
7-Religious
1-Renerma

5. Seize

15. Brown

23. Insect

24. Povertystricken 26. Fruit

infesters

28. Goddess of

harvests (It.) 29. Native of Morocco 30 Music note

33. Unroll

38. Poem

36. Close to 37. Coal scuttle

44. Poker stake 45. Contained 46. Rumple

DOWN 1. Misrepresent 2. Compre-hends

3. Grampus 4. River

2:30
3-Boing Boing
4-Lorser Feitelson
7, 9-Movie
8-Texas Rangers 3:00 P M 3-Heckie & Jeckie

13—Western
3:30
2—Books
3:4—Zoo Parade
8—See It Now
4:00 P.M
2—Sunday Theater
3—Graf Roberts
4—Wash, Square (e',—Giarden Show
13—Words et Life

4:30
3—Little Margie
7—Medical Horizons
8—I Spy
9—Famous Feature
13—Movie

9—Famous Feature
13—Movie
5:00 P. M
5—Special Report
3—Lawrence Welk
4—Topper
5—Popey
7—Lighted Window
8—All-Star Theater
5:30
5—Film
4—Outlook
5—Long John Silver (e)
7—Press Conf.
8—This Day
11—Life w/Elizabeth
13—Beaven Highway
6:00 P.M.
2, 5, 8—Air Power
4—Meet the Press
5—Bugs Bunny (e)
7—The Whistler
15—Movie
11—All-Star Theater
13—Revival
6:30

13—Revival

5, 3—Lassie
3—People Are Funny
4—Roy Rogers
5—Polka Parade
7—The Falcon
11—Wallace Beery Thea.
13—Corliss Archer

12 MIDNIGHT
7-Nitecap Theater
12:30
2-Cross Current
1:00 A.M
II-Rocket to Stardom

9:30
2—Her Jeannis
3—Uncovered
3—Reserve
7—Ai Jarvis
8—Sherilf of Conchise
11—San Francisca Beas
10:00 P.M
2, 8—Gunsmoke
7—Ozark Jubite
11—Town Ball Music
10:30
2—News

10:30
2—News
3, 4—Hit Parade
7, 8, 13—Film
11:00 P.M.
2—Mavie
3—Dateline Europe
4—News
5—Tes Williams
9—Movie

9-Movie 11:15 4-Who Dun H 11:30 5-Eddy Arnold 8-Christophers 13-Movie

7:00 P.M.
2, 8—Jack Benny
3—Phone Time
4—Bengal Lancers
7—You Asked for M
13—Heart of City

7—You Asked to 13—Heart of City 13—Heart of City 12. Beauty 14. State 14. State 15. St

13—Oral Roberts
9:30
2. 8—Alfred Hitchcock
5—Hidden Treasure
13—Church Finance
10:00 P.M.
2. 8—56:400 Challenge
3—Playhouse 90
4—Loreta Young
7—Showcase
13—Voice of Calvary
10:30
2—Big News
4—Sun. Cinema
5—Bowling
7—William Winter
8—Spike Jones
9—Christophers
13—Criswell
11:00 P.M.

13—Criswell
11:00 P.M.
2, 4, 5—News
7, 11—Movie
13—Media Noche
11:15
2—Late Show
4—Cinema Continued
8—Meet Mayor
11:30
5—Income Tax
13—Beporter Roundup
12:45
2—Cross Current

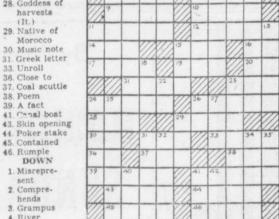
DAILY CROSSWORD ACROSS 5. Moaning 25. Tomb

sound 6. Circular 9. Weird (var.) 7. High (mus.) 10. Part 11. Position 8. Shortest to a place 12 External 14. Lubricate 11. Bah! 13. Scolds 15. Dancers' 16. Music note 17. Offspring cymbals 31. A boor 18. Color boor 19. Conjunction 22. Affirmative 32. Sent to 20. At home 21. Eagerness

26. Buddha (Chin.) 27. Game of cards 29. Middle vote (var.)

a home 34. Borders 35. Born 23. Airway terminals 24. A wanderer 40. Digit

Yesterday's Answer (slang) 42. Father of the heavens (Babyl.)



Bread. Happy Droodling! THERE OUGHTA BE A LAW





Fagaly and Shorten

# **Sports Car Races Under Way**

# 140 Drivers Entered in 15 Speed Events

Eight Races Sunday to Climax 2 Days of Thrilling Events

Motors were roaring at Palm Springs Airport this afternoon as headline Sports Car drivers startthe 12th annual Palm Springs Road Races and the first event on the 1957 Sports Car race pro

The races are under the auspices of the Los Angeles Region of the Sports Car Club of America Qualifying laps for tomorrow's races and seven race events were on today's program.

EIGHT RACES with the 25-lap main event scheduled for 3 p.m. are on tomorrow's program.

First race tomorrow is sched-uled at 10 a.m. It is 10 laps for production MGs under 1300cc production sedans under 1500cc.

Other races tomorrow are No. 2-10 laps, production Sports No. 3-10 laps, Ladies race, all

No. 4-10 laps, production cate

No. 5-3 laps, Veteran cars ex

No. 6-25 laps, sports category No. 7-10 laps, production Sports

Cars over 2700cc. No. 8 - Main event, 25 laps, Sports Category over 1500cc.

LINDLEY BOTHWELL, region-LINDLEY BOTHWELL, regional club president and in charge of arrangements for the races, said that 140 entries have been rethat 140 entries have been received for the two-day program.

Among the big names on the entry list are those of Jack Bates, Altadena, Mercedes 300SL; Tracy Bird, Tucson, Porsche 550 Spyder; Lew Bracker, Studio City, Porsche Carrera; Jim Parkinson, Burbank, Deutsch-Bonnet Panhard: John Colombero, Etiwanda, Mercedes 300SL; Bill Murphy, Culver City, Buick-Kurtis; Bob Drake, Redondo Beach, Cooper-Climax and Cor 140MC; Jerry Austin, Arcadia, D Jaguar and Carroll Shelby, Dalias, 3-Litre Maserati.

PHIL HILL, Santa Monica ace. meet until Tony Parravano, Inglewood contractor, stepped into the breach with his Ferrari Monza at the very last minute. So it looks as though Sunday's big bore modified event will be a repeat of year's Palm Springs Shelby-Hill

#### Marlene Hagge Leads In Zaharias Tourney

BEAUMONT, Tex. (P)-Marlene Bauer Hagge, in fine form for de-fense of her Babe Zaharias Open higher handicap play.

day as she stepped a stroke out in front of Ruth (Wheaties) Jessen of Seattle, Wash.

> HANCOCK TIPS BY JERRY EASTIN



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THE QUEEN, Jan Harrison, who presides today and gram has attracted 140 of the top Sports Car drivrow over the 12th annual Palm Springs Road ers in the nation



PHIL HILL. who fought it out with Carroll Shelby at Palm Springs airport, is back again and to-in last year's main event at the Sports Car races morrow will renew his duel with Shelby.

# Leading Women Golfers Compete At O'Donnell Club

Practically all of the leading women golfers in California and several from outside the state will tee off next week in the 22nd renewal of the Palm Springs Wom-en's Invitational Golf Championship which gets under way Monday with a putting approach and driv-

Mrs, Hagge collected three medal play that day and wind-irdies and a pair of bogeys Fri-

the 22nd annual event.

#### Indians to Host Triangular Tank Meet on Tuesday

Needles Tries Again After Four Losses

GENERATORS - WATER & FUEL PUMPS

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back trail against 12 rivals today in the \$25,000 Added Fort Lauder dale Handicap at Gulfstream

# SPORTS in the SUN

The Desert Sun

Saturday, April 6, 1957

#### TODAY'S SPORTS PARADE By OSCAR FRALEY

United Press Sports Writer Reg. U.S. Pat. Off

ley's facts and figures:

folf Tournament title, set the pace with a one-under-par 72 as the field started the second round at Beaumont Country Club today.

Mrs, Hagge collected three medal play that day and wind
higher handicap play.

The Championship Flight (0-11 handicaps) starts Tuesday morning with top Palm Springs area and state leaders going 18 holes of medal play that day and wind
higher handicap play.

The Championship Flight (0-11 handicaps) starts Tuesday morning with top Palm Springs area and state leaders going 18 holes of through, but in the National Handley, North Carolina's Len Possible Play.

years the golfing pundits have been touting Gen Littler as the FOR THE LAST COUPLE of "new Ben Hogan." But now the big question in golf is what hapbig question in golf is what happened to Littler's game. Little Gene hasn't won a tournament since last April. Opinion is that his swing slipped out of the

day for a triangular meet with Palm Springs High.

Coach Wayland Reynolds' Indian swim team is currently riding high in Citrus Belt circles. Because of lack of competition in the Rivers. 'e County League, Palm Springs High is a member of the Citrus Belt League in the aquatic sport.

Wally Post admits that he received one of the major shocks of the spring training season. It happened at Cincinnati's Tampa training base on a day when the Dodgers went to Jacksonville for a game and left Don Newcombe and Junior Gilliam behind to take the train. The two Brooks worked McIntyre, 80-10-70; Mrs. Lindsey, 82-12-70.

POST SHRUGGED it off as a gag--and almost fainted when he walked in the clubhouse and saw Gilliam and Newcombe in the

NEW YORK (P-Fearless Fra- When the pro basketball draft is ey's facts and figures: held at St. Louis on April 15, Mickey Mantle and Ted Wil-liams are favored to stage a two-the No. 1 draft choice. He'll be

Finals in the putting contest, which is by match play, will be held Wednesday.

The Palm Springs Flight (12-19) and the Desert Flight (20-30), will competitors as Stan Musial, Bill complete the three divisions of the 23rd annual event.

League batting champion, doesn't rate much of an edge over such competitors as Stan Musial, Bill complete the three divisions of the 23rd annual event.

League batting champion, doesn't rate much of an edge over such competitors as Stan Musial, Bill to impress scouts as big league timber.

High Schools will be here Tuesday for a triangular meet with Wally Post admits that he reday at Indian Wells Country Club

out at the Redleg base in the morning and one wag told Post:
"Wally, the Dodgers have sent Gilliam and Newcombe to the cr. 95-30-65; Mrs. Crux, 94-29-65. HALLANDALE. Fla. 176 — Gilliam and Newcombe to the Reds. So you'll probably be with the Dodgers pretty soon."

Gilliam and Newcombe to the er. 95-30-65; Mrs. Crux, 94-29-65.

A luncheon at Desi Arnaz' Western Hills Hotel preceded the tournament.

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Division Meet Indians Second in All Three Sections

Coachella High School's Arabs continued their domination of Riv erside County League track and field circles Friday when they swept the Eastern RCL division finals in Varsity, Bee and Cee brackets.

of Semi-Final Trials

Arabs Sweep

Eastern RCL

Clare Ballagh's Palm Springs High Indians finished second in each division. The Varsity scores were Coachella, 107; Palm Springs, 48; Banning, 13; Beaumont, 7.

THE BEE MEET wound up with Coachella, 107; Palm Springs, 37; Banning, 15; Beaumont, 7. In the Cee bracket the Arabs had 94, Palm Springs, 37, Ban-

ning, 15, Beaumont, 1.
Pendergast took the 180 low

in each event qualified for the Riv-

#### New Pro Grid Loop In the Making Today

BALTIMORE OP-Insisting that ter." sai the time is ripe for a new profes-manager. sional football circuit, representa-tives from 13 cities meet behind closed doors today to begin map-

waukee and Minneapolis.

# **Anthony Looks** Forward to Bout With Patterson

DETROIT. OF -- Tony Anthony Pendergast took the 180 low sticks in 21.2 and the local 880 light-heavy in knocking out chuck sticks in 21.35 for firsts relay team won in 1:35 for firsts the Varsity division.

Weight will won light-heavy in knocking out chuck spieser Friday night, today looked past his June 7 title fight with past his June 7 title fight with spieser Friday night, today looked past his June 7 title fight with past his June 7 title fight wit In the Bee division, Sentil won the 220 in 24 flat and Jackson the Archie Moore to Floyd Patterson.

Anthony, a Harlem musician Anthony, a Harlem musician and the start of th

pole vault at 10 feet, 6 inches for the only Indian firsts.

Anthony, a Harring glide, surther only Indian firsts. EASTON TOOK the 660 in 1:34.0 by shaking up top-ranked lightn the Cee bracket and Crawford heavy Spieser in the first, putting Snead played the high jump at 5 feet, 3½ inches him down and almost out in the for a local pair of firsts.

erside County League finals to ing in the deep twilight of a box- be held at Perris High next Sating career that has had a long afmeet the winner in the same Olympic Stadium ring June 7. How about heavyweight champ Patterson? "That's who we're af-' said Ernie Braca, Anthony's

#### Cut to Field of 6

# HOW INDIANS FARED Snead Leads

in the Masters Golf Tournament today with the only two three-time winners chasing each other down the stretch—but Sam Snead had two strokes and two years over Jimmy Demaret.

that saw him recoup from a double-bogey with a daring eagle for a second round 68, led the field whose only throw-back to his mer carefree self was a pa Kelly-green shoes, attacked th two strokes at 142.

BOTH HAD MAJOR entagonists BOTH HAD MAJOR entagonists out of the way in their drive for top Masters money when Ben Hogan and Cary Middlecoff surprisingly failed to measure up to the 150 second-round quailfying score Friday. For the first time, the Masters field was cut to the low 40 players after the second day's law.

ing defending champion Jackie for members and guests. Burke, stood close behind Snead and Demaret.

with 71 and shot an even-par 72, bers and their guests in 100 two-was only one stroke behind De-maret at 143. Ed Furgol had an Wednesday a bestball foursome teur Harvey Ward.

DOUG FORD of Mahopac, N. Y.

With the field cut drastically.

Snead played his characteristic up and down game cs he con-Winners of the first five places balding favorite in the third. hard-earned lead. The straw-hat each event qualified for the Riv- Archie Moore, 43, fat and fad- ted West Virginian almost counting career that has had a long af-ternoon, has already signed to par three 12th and took a penalty

that caused Demaret to play safe for a par on the 15th, Snead drove into its face on his second shot

SAN MATEO (P — Four Kentucky Derby eligibles go to the ST. LOUIS (P—Pro basketball's 4-1 favorite in the latest official gates from Miami, Atlanta, New post in a select field of six in the haves and have-nots, the Boston rundown of odds for the fifth an-Orleans, Louisville. St. Louis, run for top money today in the Celtics and the St. Louis Hawks, nual \$38,500 Tournament of Cham-Kansas City, Dallas, Houston, \$52,500 Bay Meadows Derby — will meet tonight in the third play-pions here, April 18-21. Gene Lit-Boston, Buffalo, Cincinnati, Mil-with Swirling Abbey and Round off game for the National Basket-tler, Ted Kroll and Mike Souchak

# Starts 'Out of World' Week

A cluster of challengers, includ-will be filled with other activities

THE TOURNAMENT will see Burke, who led the first round 200 players participating, 100 mem

Wednesday a bestball fourso even-par 144 as did steady ama- choose-up tournament will be featured. Thursday, a selective drive, alternate shot tournament is had 145 and a host waited a 146 to scheduled with separate prizes for winners. It will also cover 1 winners. It will also cover 18

Friday and Saturday the 36-hole the tournament starts at noon to-day instead of the usual mid-cap tournament will close the procap tournament will close the pro-

> THE EVENT WAS WON last year by Thunderbird Club men ber Ken Evans and his guest, Dr Peter Thomas of Los Angeles with a card of 182, going the 54-hole route 31 strokes under par with their best ball score.
>
> Dick Meyers and Bill Worthing

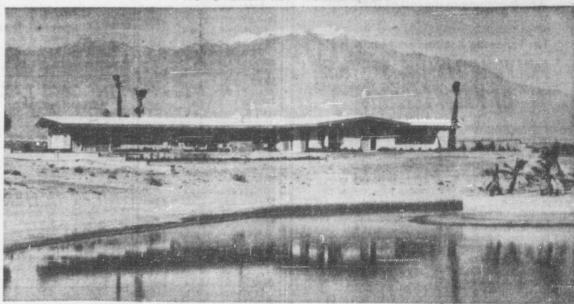
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LAS VEGAS, Nev. (19 - Middlecoff, the 1956 U.S.

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FLYING GREAT-GRANDMOTHER Zaddie Bunker of Palm Springs, center, spends a day in the sun flying from Palm Desert Airpark with her friends and fellow Ninety-Nine members. Faye Douthitt of El Centro and Eleanor Wagner of Rancho Mirage. Mrs. Douthitt and Miss Wagner indulged in a little "stop watch" flying in the Navion pictured here.

while Mrs. Bunker and Mr. Douthitt practiced while Mrs. Bunker and Mr. Douthit packets some efficiency flying in "Zaddie's Rockin' Chair Number II," which is also a Navion. Mrs. Douthitt and Miss Wagner will fly in the coming "Powder Puff Derby." The race begins July 6 at San Car-Puff Derby." The race begins July 6 at San Carlos and terminates at Philadelphia on July 10. (Lee Wenzlick Photo).

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FOOD Locker and Retail Meat
Market. Good business, must sell
leaving city. Phone PY 2-3468 or
PY 7-3172 ask for Ben Messmer 208 N. Indian Ave. ARE YOU

Registered With Us? No Fees for Jobs CALL IN PERSON

N. C. R. 2000 operator

Pantryman

Palm Springs Employers Association 214 N. Indian Avenue

ARE YOU "FED UP WITH uncertain income and seasonal work? For young married men who will pay the price in study and effort, and who have the mental ability, we have an adequately paid training program to fit you for a high level sales career in a top flight local industry, with proven record of developing leaders in the sales field. No house to house canvassiag. Please reply with invassing. Please reply with in formation on your business ex perience and background. A courteous interview will be given our reply is strictly confiden

Desert Sun, Box 190, File P-5.

SALES GIRL OR Custom Jeweiry, Handbags Batiques, and Cosmetics. Out-standing opportunity.

Milton F. Kreis 01 SOUTH PALM CANYON DR

## SALESPERSON

HIGH CLASS FULL TIME
MUST BE EXPERIENCED
PLAZA. DE SOTO, PLYMOUTH
191 S. Indian Ave. — Contact Van
Desert Sun, Box 190, File P-3 EXPERIENCED Preferred, but

> BUS BOY - WHITE Ehort Hours 5-10 p.m. CIRONE'S BIT OF ITALY 1255 S. PALM CANYON DRIVE

WANT CONSTRUCTION MEN EXPERIENCED IN ELECTRIC. Owner will subordinate.

Carpentry, Plumbing. Ph. 6473 GANNON REALTY CO. Ph. 2772

R-3 LOT HOTEL Site, room for 100 units in path of major developments. Owner will subordinate.

The Desert Sun

Saturday, April 6, 1957 12

#### HAROLD HICKS REALTOR

30 YEARS IN PALM SPRINGS 1345 N. PALM CANYON DRIVE

#### Reduced for Quick Sale

COMPLETELY furnished one bedroom house located in Little Araby overlooking Smoke Tree Ranch and a panoramic view of the area.

Perfect house for a couple . . . and the price is right. \$5000 down.

#### \$12,750 Furnished

#### Beautiful? Sure Is!!

AND THE TERMS on this two bedroom, two bath moderne home are beautiful too. The complete furnishings show excellent taste. The owner has the landscaping just the way he wanted it (including citrus) but now he must sell. Call us to inspect this property and make your offer. Priced at

#### \$26,000 Furnished

#### Merito Vista Estate

VERY PRIVATE ESTATE consists of main house with three bedrooms two baths, plus maid's room and bath... a large and very deluxe guest house with play room... and almost olympic size pool!
Entire home has just been redecorated and smartly furnished.
Manicured lawn... flowers a-poppin'... and stately palm trees Manicured lawn . . . flowers a-poppin' . . . and stately palm trees complete the picture of refinement. First time this has been of-

\$79,500

#### Little Tuscany

PERFECT VIEW LOT for the home of your dreams. We're happy to be able to offer a LITTLE TUSCANY select lot for

\$7950

## HAROLD HICKS

Burnham Bigelow - Ray Baur - Mildred Jackson - Kenneth Herman H. Orvis Port - Charles Lyngaard - Wm. Hopkins

1345 N. PALM CANYON DRIVE

9681

PHONE

#### MURPHY REALTY FOR THE

Right Buys in Real Estate

\$ 4,000-R-1, desirable home site. \$ 4,500—R-1, ready for building now. \$ 7,500—R-2, ideal location for five units.

8,250-R-1, grand home site. Underground utilities. \$22,500-R-1, approximately 11/2 acres. South end.

HOMES

\$13,500-Modest home, but on an R-2 lot. 2 bedrooms.

\$14,750-Nice partly furnished, 2 large bedroom home. \$15,000-House of extras, 2 bedrooms and lanar, pool privileges, gar-

bage disposal, large lot, etc.

\$18,000-Furnished 3 bedrooms, 2 bath, will trade for San Francisco income or home.

\$31,500-Furnished 3 bedroom, 2 bath and pool, built-in range-oven, drapes and furniture by Bullock's.

\$32,000-Unfurnished 3 bedroom, 2 bath, large lot, pool, close in.

\$42,500—Here is an exciting home, 3 bedrooms, 3 bath home, furnished in authentic Chinese modern. Many extras, TV, Hi-Fi, pool, etc.

\$43,500-Unfurnished, custom built. Living room 28x28, 3 bedrooms, 3 baths, sun drenched patio with pool. Built-in range and oven. Spacious cupboards and wardrobes.

APARTMENTS - ACREAGE - BUSINESS RENTALS

## MURPHY REALTY CO.

A. Chas. Harris Harold E. Murphy Graham Dexter
Mildred S. Potter R Roy Randolph 464 NORTH PALM CANYON DRIVE 5102-Phone-5514

Builders Special

R-2 LOTS-Reduced to \$5100 for

all 3. 240' Frontage x 140' deep

or may be bought singly. I growing Palm Desert Area.

Clark Realty &

Insurance Agency

C. W. McCormick Irene McCormick

Regina Spencer 68-657 BROADWAY CATHEDRAL CITY

29 PALMS BOOMING

INVEST NOW!

ACRES-CLOSE IN

\$25 Down-\$25 Month

FULL PRICE \$1295

For Information call Owner Palm Springs 7505 or 5765 Write 1021 Driftwood, P.S.

FREE TRANSPORTATION

TO SEE PROPERTY

6 second feet traverses mile

G CREUTZ, 974 West Manchester

Los Angeles 44, Ph. PL 8-139

#### Lots & Acreage

33 Lots & Acreage

#### BUY "WRIGHT"

20 YEARS IN PALM SPRINGS LET'S BUY A VIEW

"For who can paint like Nature? Can imagination boast amid its gay creation hues like hers?"

LARGE homesites - unparalled view to the south with a windshield of mountains on the north Palm Springs school district. Only a few left — you'll want them later—buy now before big

1¼ ACRE homesites-\$2500

## 26 ACRES — only \$22,500 — EXCELLENT TERMS

BILLY WRIGHT

REALTOR 382 N. Palm Canyon Ph. 5727

R-2 —Room for 5 Units . \$6250 2 Adjoing lots on Octillo \$7950 ea. 2 Adjoining lots on Calle Rolph \$7450 each.

2 Adjoining R-2 lots-Room for 10 \$16,500 FOR SALE, \$10,000 for one square GANNON REALTY CO. PH. 2772

#### BEST BUY

OWNER HAS RESIDENTIAL LOT at 615 Vista Oro Partly Walled Close In BARGAIN AT \$4950

GORGEOUS VIEW LOT 100 FT. FRONTAGE — \$3750 CLOSE TO HIGHLAND POOL A. M. Wells. Desert Hot Springs PHONE 4-3484

#### BUY OR SELL FROM

THE MOST COMPLETE REAL ESTATE SERVICE IN PALM SPRINGS

35 Real Estate for Sale

\$ 10,500-COMPACT WEEK END HOME with 2 bedrooms on large

lot. Small down, owner anxious—submit offer. \$ 13,975—SEE THIS NEW 3 bedroom, 2 bath home with ducted airditioning and forced air heat. Only \$1500 to handle. \$ 16,500—DECORATOR FURNISHED 3 bedroom home, close in. Cir-

cular drive. Nicely landscaped.
-ATTRACTIVE MODERN 3 bedroom, 2 bath home. Fireplace.

\$ 18,509—ATTRACTIVE MODERN 3 bedroom, 2 bath home. Fireplace. Patio. Desert landscaping—close in.
\$ 23,750—PERFECT HOME FOR THE YOUNG MODERNE. Spacious living room with fireplace and glass wall leading to large fenced yard. Glass enclosed garden entry. 3 bedrooms, 2 baths. Kitchen has disposal on sewer. Only \$5000 down.
\$ 29,500—WILL TRADE for L.A. or Palm Springs income. Nicely furnished 2 bedroom home with POOL. Enclosed yard.
\$31,950—BLACK AND WHITE MODERN, spacious, 3 bedroom, 2 bath home with POOL and refrigerated cooling. Only \$6500 down.
\$ 32,500—DEEP WELL—furnished 2 bedroom, 1½ bath home with 2 bedroom. PERONE 5282 611 SOUTH PALM CANYON DISCOME.

car garage. Sprinkler system, kitchen with G.E. dishwasher.
Early American furnished. Lots of knick-knacks.

\$ 37,500—CUSTOM BUILT 2 bedrooms, large dressing room, 2 baths, screened lanai. Full dining room, G.E. kitchen with hanging

screened lanai. Full dining room. G.E. kitchen with hanging refrigerator, dishwasher, built-in stove and oven. Carrier refrigeration. Large lot, beautifully landscaped with complete privacy. Heated and filtered POOL.

\$ 57,500—CHARMING OLD FAMILY HOME, partially furnished, in good location, 5 bedrooms, 4 baths, 3 fireplaces. Large living room with glassed in lanai. Full dining room. Outstanding stone construction—low maintenance.

\$110,000—LOVELY NEW 4 bedroom home with large POOL in excellent location. Custom drapes and expensive carpeting. Refrigerated cooling for year-around living. Unusual fireplace in spacious living room. Gorgeous kitchen complete, in every detail. Walled and landscaped.

\$2,500—New delux 3 bedroom, 2 baths, garage, center of town. Small down. \$110,000—Live new, large 2 bedroom, 1% baths, separate laundry room, many extras. Large lot, trees and shrubs galore. Widow must sell: \$3500 down, \$129 month. \$22,500—New deluxe 3 bedroom, 2 baths, stove, oven, BBQ, 2 fireplace in spacious living room. Gorgeous kitchen complete in every detail. Walled and landscaped.

# GANNON REALTY CO.

1201 N. PALM CANYON DRIVE

#### CHARMING FURNISHED HOME

NEAR THUNDERBIRD

2 BEDROOMS, DEN, 2 BATHS, big corner lot with sweeping view.
2 car garage, forced air heating, refrigerated cooling, fireplace, good terms, \$24,950.

10 ACRES ON HIGHWAY 111, between INDIAN WELLS COUNTRY CLUB and PALM DESERT. \$60,000. Terms.

FINEST HOTEL SITE. 150 feet on North Palm Canyon Drive, West side. Bargain at \$32,500. Terms.

SMALL BUT ELEGANT SUN LODGE opposite SHADOW MOUNTAIN CLUB. Furnished. Community pool. Patio. Landscaped. \$13,500. Shown by appointment only.

## For SILVER SPUR RANCH Lots

TONY BURKE, INC. BART PROM PERCY WHITESIDE HOWARD FULMER

70-237 HIGHWAY 111, NEAR THUNDERBIRD PALM SPRINGS 85432

Lots & Acreage

Palm Springs

Oasis

LARGE LOTS \$1500 Wide paved streets, light, water gas Natural TV reception—gor

By George-That's Value! Owners: Home Way Develop-ment Co., Palm Springs 9310 or L.A. STanley 7-2293. See Mr. Berkhout at Property

ton Sea that can be sold as a Parcel for only \$30 Per Acre with terms. All mineral rights included. This is the last opportunity to buy such a sizeable Parcel at any Price in this Vi cinity for further information Call Art Knutson, Crown Realty

NORTH PALM SPRINGS NORTH PALM SPRINGS 660 FEET on 29 Palms Hiway, lo-cated ½ mile North of Highway 60-70-99. Sacrifice at \$595 per acre. Owner, 8129 Compton Blvd Paramount, Tel. MEtcalf 3-2910

BEAUTIFUL large corner income lot, "Can build 12 units." Near Ranch Club, across from Park and proposed Medical Center.

FOUR-5 ACRE PARCELS HOT Water Land, one Parcel has hot Well. Easy Terms.

J. MARIE ROPP — REALTOR Theatre Building, Desert Hot Springs — Ph. 4-3484 or 4-3897

WISH to trade \$5,000 equity in 3 bedroom, 2 bath home for trailer or late model car. Ph. 8-6693

SUBDIVISION LAND LEVEL, 49 acre Parcels, \$500 Per Acre. Adjoins big development. PHONE 4878

80 Acres - \$8000 Down Level, Close In, \$300 Per Acre PHONE 4878 PRINCIPALS ONLY

mile (640 ares) about 3 miles
S.W. of Palm Springs in Murray
Canyon, elevation 2500 to 3500
R.1 VIEW Lot 100' x 100' Piedmonte Estates — By owner.
PHONE 9201
PHONE 9201 monte Estates — By owner. PHONE 9201

Excellent location. Owner. 247 RACQUET CLUB ROAD

## FOR SALE North West Corner at For Sale or Exchange 34

imately 10 acres. \$30,000—\$3000 BY OWNER, attractive 3 bedroom down, Balance to suit.

PHONE INDIO 7-5700 1520 TACHEVAH

Saturday, April 6, 1957 13 | Phone 5005 For Classified Ads!

## 33 For Sale or Exchange 34

DON'T BUY! DON'T BUILD! UNTIL YOU'VE SEEN

DARWIN THE BUILDER WHO OFFERS

FOR SALE or TRADE AND GUARANTEES FOR YEARS The finest constructed The best of materials and appli-

ances The most practical The most comfortable And the most for your money Built for real family people

Prices ranging to \$50,000 Will take your old or smaller home or lots in trade Evenings Ph. 7116

#### Enjoy Summer IN APPLE VALLEY

3000 FT. elevation. 3 Bedrooms, 13 3000 FT. elevation. 3 Bedrooms, 1½ baths, 1900 sq. ft. livable. Large enclosed Patio with barbecue. 1 Acre lot, Horse Corrals. Cen-tral location. Sell \$25,000 or trade for Palm Springs Area. Phil Delano, Box 1041, Apple Valley. Ph. Victorville 7-7431.

40 ACRES Coachella Alfalfa land Water, Price \$26,000, Clear or Exchange for Motel Palm Springs or vicinity, Principals only, Owner, 9512 South Western Los Angeles.

TRADE FURNISHED UNITS Close in, south end—for lots or Acreage Phone 6473

BRAND NEW INCOME—close in Trade for Trust Deeds. PHONE 5318

#### Income Property FURNISHED Duplex on lot 158'

213', space for 6 additional units
Also going cafe on Hiway. Priced
below Market. Recent Auto accident forces Sale.
2929 WEST RAMSEY, BANNING
PHONE VICTOR 9-4228

BY OWNER New Beautiful 5 Unit Hotel, on Palm Canyon. Reasonable. Phone 6358.

#### Real Estate for Sale 35

ATTRACTIVE, well located, 2 bed E-Z terms. 247 Racquet Club Rd. RETIRED Person of the "Know How World" invited to Advise

The "Never Too Late Schooi!" at free luncheon. Ph. 9383, 5595.

## THERESA PRESS THE BUY OF THE MONTH

\$18,000 --- \$3,500 DOWN BEDROOMS . . . 2 baths . . . screened lanal for BBQ . . . House is carpeted and draped . . . This is a real value we are proud to 3 BEDROOMS

FIVE UNIT LOT . . . 100x105 . . . On sewer . . . Try to match this! \$ 22,500—YOU'LL LOVE 1T. 3 bedroom, 2 bath home in FINE LOCA-\$8300

100x250 on Palm Canyon Drive for \$35,000. 29% down.

GOOD INCOME PROPERTY . . . BEST LOCATION

LOW DOWN PAYMENT! 3 bedroom 1 bath home . . . Full price \$16,800.

THERESA PRESS, REALTOR

#### TED McKINNEY 611 SOUTH PALM CANYON DR. PHONE 5294

\$5000 down. South end.

INCOME PROPERTY \$ 24,500-Near new duplex, double garage. Room for more units. \$5000

down. \$ 35,000—Furnished 2 bedroom, 1 bedroom 1 studio. Pool. \$10,000 down. \$ 74.900—7 deluxe furnished units, refrigeration cooled, pool. South end. \$ 75,000—12 units and pool. Top rental area. Good terms. \$135,000—12 new units and pool. Best hotel area.

\$1600-Large lot, close in, small down.

\$3400—100'x128' view lot, top location. Small down. \$8900—150'x150'—Near Las Palmas—Terms.

spot much needed restaurant and units.

\$8900—150 X150 —Near Las Falmas—Terms. \$6500—120 X100 corner. Rear walled. Center of town. \$65,000—5 lot corner on Palm Canyon. Across from this office. Ideal

## AMY NELSON, Realtor

2277 North Palm Canyon Drive San Clemente Office 508 No. Highway 101 - Phone Hy. 21121

#### Peter B. Sheptenko

MUST BE SOLD! 2 BEDROOMS

POOL

\$23,500

#### Modern Triplex

TWO 1 Bedroom furnished units and one 2 bedroom unfurnished.

\$29,500

3 R-2 LOTS 315' FRONTAGE NEAR ROSSMORE HOTEL N BE BOUGHT SEPARATELY \$7500 EACH

### \$2500 DOWN Peter B.Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Dr.

Phone 2727

FRESNO - 80 ACRES \$100 Pek Acre

R-1 132' x 135' — \$7000 Finest Residential Area

NEAR EL MIRADOR — \$17,500 2 Bedrooms, Den, Furnished, TV Cable — Lot 102' x 100'

#### FOR RENT 2 BEDROOM HOUSE Furnished, TV \$135 Month ROSLYN LANG

REALTOR 1175 N. Palm Canyon PH. 2522

25 ACRES with fine building of 10.500 sq. ft. Excellent for sub-division, club, own-your-own, etc. Shown by appointment.

NEW TRIPLEX with owner's 2 bedroom and two 1-bedroom apartments. Close in. \$29,500— ROOMY 4 bedroom, 3 baths, fam-

#### MARTHA JAMES REALTOR

445 N. Palm Canyon - Ph. 2751

FURNISHED or unfurnished 3 bed room-2 bath home. Large closed yard, child welcome. cellent location, near school and buses. Reasonable. Owner. PHONE 9185

MODERN deluxe home, mortgage payments \$75 month. Low down 3 Bedroom. 2 baths, partly furpayment. 63-940 San Rafael Pl. nished. Owner, 1580 Mesquite. DEEP WELL AREA

#### START LIVIN'! HERE:

\$ 14,500-YOU CAN'T HELP WANTING this delightful 2 bedroom, 11/2 baths located near school, hospital and post office. 1 bed-room and half bath separate from other living quarters.

. . House is \$ 18,000-WARM-HEARTED CHARM. You'll be glad you found this 3 bedroom, 2 bath home. Possible to rent 1 bedroom and bath with outside entrance. Conveniently located.

HAVE BEAUTIFUL location for stores or hotel up to 25 units . . . \$ 59,500-A PARADISE FOR GRACIOUS LIVING. Exotic trees and LAS PALMAS. All custom furniture. Fireplace, model kitchen, VIEW LANAI, three walls of glass overlooking POOL. 4 bedrooms, 3 haths. Separate GUEST HOUSE. THIS SPELLS

> \* 25,900—EXCITING BUY! RARE OPPORTUNITY. A home plus income. Triplex with room for expansion. Each unit 1 bedroom plus enclosed lanai.

> \$ 73,000—HOTTEST DEAL IN TOWN! \$21.000 handles these 8 units on R-3 lot. POOL. WILL INTRIGUE the most DISCRIMIN-ATING CLIENTELE. South end.

> \$175,000—APARTMENT HOTEL in perfect condition showing big in-come. Room for expansion. Valuable Palm Canyon Drive

FOR 25 YEARS AT 861 N. PALM CANYON DR.

#### CULVER NICHOLS, Realtor Al E. Hoover

Jane Colgan John Bernet Marie Belyea

Joe De Francis 861 North Palm Canyon Drive GET NEXT TO NICHOLS, LIKE THE POST OFFICE IS!

## DON CAMERON, Realtor

22 YEARS IN DESERT REAL ESTATE

DON CAMERON SAYS: "Best Values Today!" 5-10 OR 20 ACRE PARCELS. Most choice land. Thunderbird Country

Club area. See us for price and details. No phone information. 60 ACRES-Perfect subdivision site-or speculate. \$2000 per acre.

ASSOCIATES

R-3 LOT, beautiful location, 185 ft. frontage, with lovely 2 bedroom home. \$18,500.

#### Al Ziskin Isabelle Cameron

ON "THE STRIP," HIGHWAY 111, RANCHO MIRAGE Palm Desert 76-3961 HEAR the "DON CAMERON SHOW" over K C M J every SUNDAY AT 3 P.M. for the BEST BUYS on the DESERT!

## Wm. J. Heiser

REALTOR SPECIAL - Lovely new 2 bedroom, 2 bath, finest carpets, drapes. Built-in kitchen, refrigeration, garage. Owner Anxiou

\$22,500.

ULTRA MODERN — brand new, planned by top designer—2 bed-rooms, 2 baths, spacious master suite, many built in features. 1133 Buena Vista \$29,500.

4 DELUXE UNITS — Brand new 3 one bedroom, 1 studio, spacious, beautifully furnished. 423 Mel Avenue, A BEST BUY!

R-1 —one of few remaining estate type lots. Terrific View, under ground utilities. Partially walled Only \$6900.

## 1546 N. Palm Canyon - Ph. 5685

Save Two Years! Art Campbell IN HOME PLANNING
Mal Hamm

SAVE all the time and worry of fencing, landscaping and furnishing. This one is ready to move into and enjoy right now. Two bedrooms, two baths, interior planting, decorator furnished. Swedish fireplace, very good appliances. All as good as

#### good appliances. All as good as new. Save money too . . . \$26,500

Completely Furnished TERMS CAN BE ARRANGED CORNER Lot: 2297 E. Alejo Road

#### BROKERSONLI TRUE VALUES

LEVEL residential south end lot 100' x 100' - \$4950. MODERN 3 bedroom home, re

frigeration cooling — south end location. 20 year loan, low down payment. \$28,000. 10 BEAUTIFUL bedroom units

with pool. ADOLPH ISRAEL Realtor

"THE BUYERS BROKER"

671 N. Palm Canyon Ph. 2981

TENNIS CLUB AREA CHARMING, gracious home, large living room, Lanai, 3 bedrooms, sitting room in master suite, den, 4 Baths. Wet Bar, Luxuriously furnished, central heat, cooling. Beautiful walled garden. Heated and filtered Pool. Im-

#### mediate occupancy. OWNER — PHONE 9395 REAL VALUE!

BEAUTIFULLY furnished 3 bed-room home with roomy yard. Completely fenced and land-scaped Near school. Good financing—\$16,500. Eves. Call HAL EVANS—6132

IDYLLWILD - 2 Bedroom home

#### Claude Gottbehuet Don Williams 423 N. Palm Canyon Ph. 3311

3 BEDROOMS - 2 BATHS \$15,950 -- \$3000 Down Ideal Location — Near Schools WE HAVE A

GENTLEMAN TRANSFERRED
TO NEW YORK
Attractive Ranch Type Home
LANDSCAPED GROUNDS. large
heated POOL. COMPLETELY
WALLED. Beautiful living room,
and large family room. 3 mas-

and large family room, 3 mas-ter bedrooms, 2 baths, maid's WAY below duplication price of \$65,000. Will finance for reliable party. Write Desert Sun, Box 190 File P-6. room and bath.

# BEDROOM and lanai home on 100 ft. lot. Owner just left town-must sell immediately at \$11,950

JIM SHARPE REAL ESTATE

HOME AND INCOME SUPER DeLuxe furnished home and modern hotel room and apartments. Heated pool, room for more units, exclusive Tennis Club area. walking distance to town. \$59,500. Small down. PHONE OWNER - 4230

"Own Your Own Apartments" From \$8500 Ph. 5690 or 4809

#### Buy From Owner

LUXURIOUS 4 bedroom, 4 bath home. Large Pool. Everything. Shown Daily until SOLD 1232 E. EL ALAMEDA (Across from Bob Hope) Other Business Commitments

Rumpus room, furnished, ½ mile to Village, \$8990—\$2000 down or less for cash.

Desert Sun, Box 190, File P-4.

OLDER, 2 bedroom, frame house on R-3 lot, Close in. \$13,500 PHONE 7655 or 4157

The Desert Sun

eves. AX 2-1602.

PALM CANYON-41/2 miles north

us views

LAST CHANCE! THERE is 25,000 acres of Fee Land running from Palm Can-yon to Point overlooking the Sal-

#### Phone 9661 or 8-8333

20 ACRES

\$6750 CASH PHONE OWNER 4524

Louis Venger — Ph. 9383 or 5599 'ALL MEN ARE BROTHERS'

R-3 LOTS, room for over 30 units,

#### 773 N. PALM CANYON DR. OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE TOP LOCATION - 10 units nearly OP LOCATION — 10 units nearly new. Owner's luxurious 2 bed-room, large living room apart-ment. Sprinkler system in, large pool. Priced reduced — \$127,500. Room for 6 more units.

R-2 INCOME LOT, near Palm Canyon. Room for 5 units. Only 2 BATHS \$6500. LARGE HEATED and FILTERED LEVELED CORNER LOT-walled in rear, water meter in. Only \$3950.

HIWAY 111 ACREAGE -- 30 acres. 500' frontage includes house and COMPLETELY LANDSCAPED FIREPLACE EXCELLENT LOCATION well. CHINESE MODERN — Near El Mirador, 3 bedroom, 2 baths,

built-in kitchen, desert landscap-ing, flood lights, move in with \$5000 down. Completely furnished. - \$24,500. \$1000 DOWN - NEW 2 Bedroom

home. Only \$11,000.

TERRY RAY

Corner lot. Just a short walk to center of town. Excellent value.

\$29 500

ANXIOUS TO SELL — beautiful south end home. 3 bedrooms, 3 baths, well built. Nicely landscaped. \$32,500.

PHONE 2064

Ervin Hall

#### Howard Palmer Bess Matloff Betty Luce James Hammond

REALTOR

me, completely refrigerated. \$21,500. CHARMING 2 Bedroom house good location, walled lot, breeze-way, garage, TV., carpeted and attractively furnished. \$24-000.

Esther P. Hammond Lisa Jones Marian Mathew

875 N. Palm Canyon Drive

#### Phone 5373 INVESTORS

BUY NOW IN PALM SPRINGS BEST 2 bedroom, 2 bath, pool, 2 HOUSES ON 1 LOT — \$21,000 Furnished — Near School School BUILT, new 3 bedrooms 3 bath, too many outstanding 3 bath, too many outstanding features to list, must sacrifice \$35,300. 5 ACRES, south part city \$35,000 20 ACRES NEAR INDIAN WELLS

JOHN C. DAVIS

1171 N. Palm Canyon Ph. 9475

OPEN HOUSE

2247 EAST AMADO

#### BEDROOM, 2 bath, beautifully furnished. Decorator appointed Complete kitchen with built-ins

ROOMY 4 bedroom, 3 baths, fam

ily room. Furnished. Including new washer, dryer, TV, 1 block to RANCH CLUB. \$32000 Terms Owner—1590 Peseo El Mirador. PHONE 5583

\$24,500 --- 2 BEDROOM, dining room, rumpus room with bar, seats 11. Furnished. Double gar-age apartment over, furnished South side. Courtesy to Brokers. GANNON REALTY CO. Ph. 2772 Phone for appointment — 7545

BY OWNER—Furnished, spacious 2 bedroom, 2 bath, lanai, guest house, wall, view, citrus, South Side. \$26,500. Phone 4419

#### John W. Williams REALTOR

LURING SANDS

NEW 3 bedroom, 2 bath home. Many nice features. Owner says Sell." Very good terms. Total price \$23,500. UNITS
5 NEW 1 Bedroom units in good rental location. Gross 15 per cent on investment. Price \$37,500.

NOW BUILDING

#### Model Home to Show JIMMY GEORGE "THE BUILDER'S BROKER" 508 INDUSTRIAL PLACE

PHONE 7149 OR 6366 LAS PALMAS ESTATES

\$1450 DOWN

433 N. Palm Canyon

"SILVER TOP"

MUNHOLLAND AND CO.

**SINCE 1903** 

WE KNOW OUR BUSINESS

9 UNITS -- \$27,500

WITH KITCHENS—SOME WITH 1 AND 2 BEDROOMS. ON LARGE LOT. WALK TO MARKETS.

3 BEDROOM -- \$14,750

BEAUTIFULLY FURNISHED HOME NEAR SCHOOL AND BUS

Acreage -- \$100 Per Acre

TOWARDS DESERT HOT SPRINGS HOT WELL DISTRICT

NEW BUSINESS BUILDING

IN PALM SPRINGS

4 RENTALS AND WAREHOUSE

CORNER BUILDING - 100 x 100 LOT FINEST CONSTRUCTION

\$55,000 - \$20,000 DOWN

1059 N. Palm Canyon

#### PALM DESERT

HOME OF THE FAMOUS SHADOW MOUNTAIN CLUB

\$2500 FULL PRICE-residence view lot on Shadow Mountain Drive

\$3000 DOWN-You will be amazed at the quality and fine workman ship in this new 2 becroom home, open beam ceiling, lovely panelling in living room. Fully equipped kitchen, carpets drapes. Landscaped, with a beautiful view. Only \$13,500.

JUST REDUCED \$3000-beautiful home, ideally located one block from Shadow Mountain Club Golf Course, 2 large bedrooms open to sunny patio. Heated, filtered swimming pool. Lovely living room, fully equipped built-in kitchen with pantry.

CHARMING HOME ATTRACTIVE 2 bedroom, 2 bath home on fine view lot, south of the highway. Patio and landscaping are exceptional. \$17,500. Terms.

\$2500-R-2 Duplex lot. Above highway.

BEAUTIFUL VIEW HOMESITES AS LOW AS \$2150

BEST BUYS ON THE DESERT

#### PALM DESERT SALES CO

OFFICE FOR PALM DESERT PROPERTIES CORNER LARKSPUR LANE AND HIGHWAY 111 ACROSS FROM STANDARD OIL STATION

PHONE PALM DESERT 76-3794

#### MURIEL E. FULTON, REALTOR

FRANCES ELLIOTT

A Select Group

2 bedroom home-only \$21,000

IN TAHQUITZ RIVER ESTATES

Ernie Dunlevie

1807 N. Palm Canyon Drive

Phone 9657

TOP VALUES

NEW 3 Bedroom, 3 bath, 20' x 40' pool, top location, south. Make Offer.

5 UNITS, pool, beautiful view

SACRIFICE

BY OWNER

Village has just been reduced to

OPEN HOUSE

1155 PASEO EL MIRADOR UNUSUAL, attractive Desert Mod-ern 3 bedroom, 2 bath home with

POOL. Refrigerated cooling. Kit-chen has built-ins. 2-Car Garage. large lot completely fenced and

easy monthly payments. Full Price—\$31,950.

desert landscaped. \$6500 down

GANNON REALTY CO. Ph. 2772

sive Merito Vista, 3 bedrooms, 2 baths, on 100' x 254' fully land-scaped lot. Heated 40' pool, guest house and bath, even room for tennis court. Phone 5494
Shown by Appointment Only.

OWNER MUST SELL

CWNER MUST SELL
LEAVING desert. Have 3 bedroom
home on large corner WALLED
lot. Lots of citrus and shade
trees. \$14.750

4120 Calle San Antonio Ph. 4039

BETTER REALTY DEALS

ADOLPH ISRAEL REALTOR

671 N. PALM CANYON DRIVE

HOMES for minority groups. (Un-segregated) to be built soon. For

information Contact Mr. Brown

\$12,000 down.

exquisite 3 bedroom home pool. Reduced to \$29,500.

COMFORTABLE Tahquitz

Oasis Building - 125 South Palm Canyon Drive - Phone 2225

SELDOM SUCH GOOD CONSTRUCTION

JUST REDUCED to \$38,500 from \$45,000. Exclusive hotel district. Lot 130'x130' walled. Fine view. 3 bedrooms, 3 baths, separate dining room, breakfast nook, large rooms, double garage, furnace heat, air conditioning. 3 years old. Built by owner for own use. Completely furnished. A quality home. Terms,

NEAR GOLF COURSE with water, 8 acres dates, home and separate apartment. Reduced to \$45,000 on terms.

BEAUTIFUL HOMES FOR EASTER RENTAL

22 YEARS IN PALM SPRINGS REAL ESTATE

#### NEW SPACIOUS

2 BEDROOM, 2 bath home with built in oven and range lovely fireplace, sliding glass to rear Patio. 8 blocks from city center Easy Terms \$19,500

TARRAZZO living room flooring and very well furnished through-out. a real value at \$26,500. HOTEL SITE

EXCLUSIVE South End, Walking distance to Cameron Center, can build 23 units.

Full Price \$33,500

8 CHOICE ACRES NEAR Tamarisk Country Club.

\$6500 EXCLUSIVE SOUTH END

LARGE level residential lot \$5000 SOUTH END

NEW Deluxe partially furnished triplex, one 2-bedroom, two 1-bedroom exceptional rental area landscaped, priced for quick sale

SMART INVESTMENT FOUR furnished units, excellent rental area showing good return large landscaped lot \$30,500

TRAILER PARK
WITHOUT high land cost 40 modern spaces on leased land plus pool, Owner's apartment and 1 rented apartment. Income in February approximately \$1400 Full price \$14.00 \$12,000

8-8333 Phone

#### 9661 CROWN REALTY

NO. 18 THE PLAZA PALM SPRINGS 36-947 GLEN AVENUE CATHEDRAL CITY, CALIF

#### 3 BEST BUYS

15 TO 25% INCOME

HOME AND INCOME. This lovely 2 bedroom. 2 bath desert home plus artistic studio apartment and new heated pool on R-2 lot in warm South area close to 5 BEAUTIFUL APARTMENTS No Management problems, TV, all rented on yearly leases. Just refurnished and decorated. \$47,500 will part trade or 15 to 20 per cent discount for 12 cash. Warm Sharks Area. \$28,500 for quick sale. Ph 4927 or 9724 for appointment.

SALE OR LEASE Warm Sands Hotel district R-2 lots 250 front feet. Room for 24 apartments

THUNDERBIRD AREA 200 foot Hiway 111 Commercial zone for stores, apartments, or profes-sional bldg. \$40,000.

PHONE Owner 2461 or Write P.
Monte, 1311 Camino Amapola,
Palm Springs, Calif.
TERMS BROKERS BROKERS OWNER SELLING BEAUTIFUL NEW MODERN HOME, in exclu-

#### Palm Canyon Mesa

ARTISTIC little 2 bedroom, 2 bath home in one of Palm Springs most favored areas, close in. Out \$14,950 completely furnished.

#### Montagne Realty 431 N. PALM CANYON DRIVE PHONE 9724 or 4927

FURNISHED 3 Bedroom, 2 bath. Fenced, POOL, Choice south lo-cation, close to Cabuilla School. \$29,500 total, ½ cash. Owner PHONE 2909

DELUXE South End Furnished 2 Bedrooms and Den.

\$21,000-\$6000 Down. Phone 4878 8-3401 or evenings 9872.

#### LAS PALMAS

the state of the s

35 | Real Estate for Sale

BEAUTIFUL one year old 3 bedroom 2 bath home with separate gues cottage. LARGE HEATED POOL. All near new turnishings. Land scaped to perfection. Walled for privacy. For quick sale— \$59,500

#### DEEP WELL

LOCATED ON 2 LARGE LOTS—3 bedroom, 3 bath completely furnish-ed home. Large heated and filtered pool with diving board. Spa-

\$44,500—TERMS

#### SOUTH SIDE

CHARMING one year old 2 bedroom 2 full bath home. Refrigeration air conditioning. Large 2½ car garage with plastered interior Fireplace, wet bar, sliding glass doors open on to an extra large pool. High wall for privacy. Low down and low monthly payments.

#### JIM SHARPE

REAL ESTATE ASSOCIATES

B. J. BOYD 433 North Palm Canyon Drive

EVE NORMAN Phone 2545 or 2319

#### SUN SPOTS

#### A Home

rooms. A large house for a small budget, \$15,250. Low down

LARGE R-2-on strategic corner. It's suitable for 15 units with paving, curbs and utilities available. A bargain at \$10,500.

ALL OF THEM near the boundaries of close in cities. Sites from 1 acre to 320 acres.

SUN REALTY CO.

428 NORTH PALM CANYON DRIVE

2929

PHONE 2929

#### DISTINCTIVE

monte Estates. Convertible den, large dining area and patios adds to it's air of hospitality. Many luxury features. \$34,500.

MILLION \$ VIEW AN UNUSUALLY good 3 bedroom GOES WITH this fine hillside home. 3 Bedrooms, beautiful fireplace, large covered patio. You'll love the birch cabinets in the deluxe kitchen. Must be sold immediately. Reduced to \$24,500

POTENTIAL VALUE ONE OF PALM SPRINGS VERY FINEST. You must see this quality home at \$20.000 less than cost a year ago—\$79,500. ONE OF PALM SPRINGS VERY

an appointment today! \$28,000 with easy terms. SAN BERNARDINO

2 Bedroom and den home. Lot 150' deep. Trade equity for Palm Springs lot or small house. EXCLUSIVE WITH

Paul Burkholder 359 N. Palm Canyon Drive Phone 2613 or Evenings Phone 3151 and 9208

## Don't Overlook Look These Over

311 South 2 BEDROOM furnished house \$15,-Palm Canyon Realty 750-only \$2000 down.

311 S. Palm Canyon Dr. Ph. 5612 2 BEDROOMS, 2 baths, carpets and drapes, converted garage. Large heated and filtered pool, walled and flood lighted. Nicely landscaped, \$31,500, terms.

TRIPLEX-One 2 bedroom and den. two 1-bedroom apartments South end. \$39,500.

#### Ralph Weinstein REALTOR

Associates
Eve Morgan Edythe Weinstein

2561/2 S. Palm Canyon Drive Phone 2884

HOME AND INCOME
COME BY AND SEE THIS lovely
2 bedroom home. It is newly
furnished in Early America. and furnished in Early America I and has many fine features. Also completely furnished unattached guest house, leased by the year. Small down payment with very good terms can be arranged.

2336 Cardillo Ave., or Ph. 7178
Owner.

BEDROOMS, 2 baths with screened in Ianai, 1 year old, furnished or unfurnished. Owner 1117 El Alameda. Phone 7547 after 2:30

MODERN furnished HOME. On year old, 2 large bedrooms, bath, full dining room. Enclosed lanai, \$19,500, Owner. PHONE 9457 or 5578

#### \$1500 DOWN

BALANCE like rent, 3 bedroom 2 bath home, near new school. Phone owner 7449.

BY PRIVATE owner, 3 bedroom house, with small attached apartment. TV Cable. 672 Sunny Dunes Place. Phone 6331

PANORAMIC View, Spacious 2 bedroom, 2 bath home or landscaped acre. \$37.500 furnished. Cathedral City 2150 Leonard Road - Ph. 3153

## FRESH AS A SPRING BREEZE 20 YEARS IN PALM SPRINGS

near El Mirador. Only \$29,500. ALMOST NEW 2 bedroom, 2 bath

home, fenced and landscaped Reduced to only \$19,500 including draperies.

REDUCED \$4000 for quick sale. Choice location—lovely home—2 bedrooms, 2 baths, beautiful heated and filtered pool. Carpets and drapes, stove and refrigerator. Now only \$23,500.

UNITS-tip-top motel-plus beau

for as many more. Only \$57,500 MORE SPECIALS

R-2 LOTS-close to everyting. BUSINESS lot, new building,

alley—in the path of progress \$12,500. Terms.

REALTOR

382 N. Palm Canyon

#### TRAILER PARK SITES

VIEW ACRES AND LOTS
PROTECTED AREA overlooking
Palm Springs Heights. Sensibly
restricted. Wide streets and a
view you are sure to enjoy!
Terms, too. Let us show you.

Bob's Best Buys
R-1 LOTS \$400 down
R-2 LOTS \$1250
2 BEDROOM—New \$8500

\$10,250. 2 BEDROOM, modern, new \$12,750

ALSO

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Associate Broker and Business Opportunity Broker 68-574 Broadway (Hiway 111) Cathedral City. Ph. 8-3401

FULLY EQUIPPED grapefruit ranch, 45 acres in Marsh seed-less and 20 acres in Ruby Reds. all producing, 25 acres improved garden land, 2 Wells plus Canal Water, All this for only \$2700 per acre.

68-555 Broadway (Hiway Phone 8-8303) Evenings Phone 8-6565

PALM DESERT

# Some Specials

HOME PLUS INCOME — \$3000 down. Comfortable 1 Bedroom home, furnished, on 100 ft. R-3 lot with plenty of room for a duplex. Good close in location. Total price \$9300. BRAND NEW 2 bedroom home-

508 Industrial Place

CATHEDRAL CITY

lots of glass—on view half acre. This is in the choice and booming hillside section in the shelted cove above Cathedral City. BEDROOM HOME on half acre, best location. \$15,500 - \$3000

down. ACRE with 1 Bedroom house

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C. W. McCormick Irene McCormick Regina Spencer 68-657 BROADWAY CATHEDRAL CITY

HOME PLUS INCOME — 3 units plus owner's lovely apartment. Only \$39,950.

Bullocks | Courth | Sa500 | Courth | Courth | Sa500 | Courth | Courth | Courth | Sa500 | Courth | C 

heat, cooling, oven, stove \$14,500 2 BEDROOM, 2 bath plus rental Submit Terms \$16,000 house; loading area; ...

HAVE others, let's talk it over.

#### RUTH BILES

REALTOR GENEVIEVE MURRAY Associate 68-744 Broadway (Highway Cathedral City Ph. 8-3734

FOR BEST BUYS SEE

#### Carl Mayfield REALTY

8-472 Broadway Ph. 8-7024 INDIO BRANCH 81-777 Hiway 111 Ph. 7-5917 PAUL KRAMPE — Associate

Bob's Best Buys

#### \$8500 BOB IRVINE

716 BROADWAY (HIWAY 111) Cathedral City Phone 8-6961

CHAS. L. McCLURE
DESERT AND MOUNTAIN
PROPERTIES AND INSURANCE
68-764 Broadway (Hiway 111)
P. O. Box 26, Cathedral City
PHONE 8-7192
"Insure with McClure"

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MODERN Tavern, Cafe, Rentals and lovely Home. Nearly 3 acre furnished and equipped latest. Nets over \$25,000 . Ill health reason for sale. \$115,000—12 down. Consider part exchange. Also several good buys in modern homes, small farms and scenic 2 to 5 acre estate sites with water and electric. \$4750 and up. 7-Acre ranch with 6-room home, fireplace, patio, etc. Owner will trade.

MELLOR REALTY
280 E. 6th STREET — VI 5-1043
Over 30 Years in Beaumont
over 30 Years in Beaumont
over 30 Years in Beaumont

JIMMY GEORGE "THE BUILDERS BROKER

Phone 7149 or 6366

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CASH OR TERMS

HAVE Contractor who will build to your plans and specifications TED SMITH

REALTOR

OPEN HOUSE DAILY OPEN HOUSE DAILY
ON Shadow Mountain Drive in
Unit 6, West of Hiway 74. Brand
new 2 bedroom home, 4 sliding
glass doors, walled in patio,
\$14,950. Ask to see very attractive 5 months of 1 bedroom,
Home at \$9100. or with two extra lots at \$11,700 in Palm Vil-

#### TWO FOR THREE

rooms, den, paneled walls, 2 baths. Priced for quick sale. \$31,000—\$7500 Down or will trade for income, 44757 San Juan.

#### ADJOINING THUNDERBIRD

ON COUNTRY CLUB DRIVE

Refrigeration and forced air heat Icemaker, range disposal. Drap-eries and wall-to-wall carpets. Built-in TV, Hi-Fi player, FM. 68-472 Broadway Ph. 8-7024 Across from Bank Cathedral City \$39,500 (\$42,500 furnished). Ex

> or Palm Desert 76-4931 THUNDERBIRD

ceilings, large bedroom, 2 baths, 7 closets, 5-Ton Carrier Refrig-eration. With carpets and drapes \$41,500. Will sell furnished or unfurnished. Easy Terms for Quick Sale. Immediate occupan-cy. Call your Broker or Owner PH. 8-8293 or 2701

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## See-DESERT SKY FOR THE BEST BUY

NEW 2 BEDROOM HOME SUPERB VIEW --- \$13,500

SECTION WARM LAND \$350 PER ACRE

60 ACRES, INDIAN WELLS AREA

#### Warm Land With Canal Water 120 ACRES - \$1000 PER ACRE

WITH 1/2 MILE FRONTAGE ON HIGHWAY 111 DESERT SKY REALTY

PAUL R. SMITH 71-800 Highway 111, Next to Post Office, Ranche Mirage PHONE PALM SPRINGS 8-3363 PHONE PALM DESERT 76-5242

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REALTOR

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## RUSSELL WADE, Realtor

850 SOUTH PALM CANYON DRIVE

CORONA

SECLUDED PROPERTY

ON GRAND BOULEVARD IN CORONA

acres. Enough fruit to market. Many trees and rose bushes,

gardner wishes to remain (been with family 17 yrs.)

PRICE \$60,000 BOX 246, CORONA, CALIF. Phone Redwood 7-1526

RANCHO MIRAGE

\$3000 DOWN low monthly pay

BIG BEAR

for \$19,500—Will trade for Palm Springs or L.A. lots, home, in-

Peter B. Sheptenko

475 N. Palm Canyon Drive PHONE 2727

FOR BEST RESULTS

List Your Property

With Adolph Israel

Realtor 671 N. Palm Canyon

Real Estate Wanted 37

LIST WHAT YOU HAVE TO SELL, RENT OR TRADE WITH PALM SPRINGS

MOST PROGRESSIVE OFFICE

Peter B.Sheptenko

475 N. Palm Canyon Drive Phone 2727

LISTINGS WANTED. Houses with

ols in Palm Desert, Rancho pools in Palm Desert, Rancho Mirage Area. ALSO EIGHT to 12 unit hotel in Palm

THE PIONEER REALTY CO. OF PALM SPRINGS

come, or Trust Deeds.

Exchanges

**Business Rentals** 38 FOR LEASE
930 SQ. FT. Office Space in new
Bank Building. Fully climatized.
All utilities furnished. See or call
James Thompson & Associates.
Ph. VI 9-4541, 145 N. San Gorgonio Ave., Banning, Calif.

GUEST HOUSE, built about 5 Rooms for Rent years ago has kitchenette.
HOUSES ON SEPARATE
LOTS. Approximately 112 large furnished studio with patio large furnished studio with patio bath and dressing room. Cooler Own entrance — \$65. PHONE 8-3645 AFTER 5

ONE room, Kitchenette, bath \$40 mo. 2 Rooms, Kitchenette, bath \$60 mo. Adults, no pets. Sum-mer rates half price. 925 Radio Road. Phone 5933.

ATTRACTIVE bedroom, private bath and entrance \$55 month. Phone 7232 after 3 p.m.

41 For Sale or Rent forced air heat, refrigerated air conditioning, built-in stove and FINE 3-room cottage with min-eral bath. Close in. Beautifully furnished. Phone 6103.

Apartments for Rent 43

THE FONTENELL Palm Springs newest Ultra Mod-ern Luxuriously furnished One-bedroom apartment homes, car-ports, Private Patio, Pool, TV, Refrigerated Cooling, Daily-monthly or yearly rates, Adults, MOST BEAUTIFUL HOME IN
BIG BEAR — 5 bedrooms completely furnished. Priced to sell
238 Avenida Ortega

#### Ph. 3597 POOL SIDE

1 and 2 bedroom apartments, with bath tubs \$75 and \$100 per month. The Elms — 580 Desert View Drive, Phone 5905. BEDROOM, 3 bath Braemar

apartment, furnished or unfurnished. April through Sept. Pool, air condition, TV, Hi-Fi, intercom. \$150 unfurnished (includes carpeting and drapes). PHONE 8-4451 AFTER 6 P.M. WANT IDYLLWILD AREA LAND FOR PALM SPRINGS INCOME ZONE — PHONE 6473 BRAND new large Deluxe 1 Bed-room unfurnished apartment, soundproofed, disposal, eating bar. Huge Closets. Patios. TV Cable, Adults. \$110 month on lease. 570 Desert View Drive.

FOR adults only, on lease, deluxe 1 bedroom unfurnished apart-ment includes Frigidaire, stove private patio, TV Cable, New, Must be seen to appreciate. Phone 2406 from 11 to 3 BRAND new attractive unfurnish-

ed 1 bedroom apartments, also furnished studios. Heated pool, TV antennas, new quiet district 595 Thornhill Road. BRAND new, large attractive un-furnished 1 bedroom apartments Each with laundry and storage Reasonable 1395 E. Ramon Rd. PHONE 6584

STUDIO apartment, kitchen, twin beds, utilities included, air conditioned, heated pool, \$175 me, during season. Summer rates, PHONE 7916

NEW studio, furnished. Refrigerated air conditions, Private pa-tio. Close In \$100 per mo on yearly lease. Ph. 6320 — 6-8 p.m.

1 BEDROOM DUPLEX apartment furnished. \$75 month on years JIM SHARPE

LARGE Studio, own entrance Also single room, privileges. El Mirador district. Phone 4439.

The Desert Sun

Saturday, April 6, 1957.

\$31,500

ANDRE COCKX

COMPLETELY EQUIPPED. Newly refurnished and refinished. 3 bed-

Lots

OF PALM SPRINGS

"BUY WRIGHT" this completely furnished 2 bed-room home in the lovely Pie- REAL CHARM in this beautiful

MONEY MAKER—Neat clean 6 units—near corner of 2 Hiways

-excellent terms.

\$35,500. Terms. BARGAIN! C-1 lot 85' x 160' plus

BILLY WRIGHT

CATHEDRAL CITY

WITH PERMITS ONE AT Salton Sea Beach, 200 spaces. One in Palm Springs area, 72 spaces. Ready to go!

ALSO NEW 1 Bedroom Modern home-

Jorgenson Realty

### 90 Acre Ranch

JOHN SHARP

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PALM DESERT AREA \$1850 MAIN House, 9 years old, has huge living room. Bedroom has dressing room and private patio build ations. Completely carpeted with new Nyewait carpet.

Associates
Col. McColly—Cliff Young
71-691 Hiway 111, Rancho Mirage
Ph. P.S. 8-5022, evenings 8-4604

ments, long term financing, \$18, 900. full price. New 2 bedrooms den, 2 baths, fireplace, drapes See Betty Beck, Realtor

refrigerator. PHONE 8-8408 LET'S DISCUSS IT! BUSINESS building on Hiway 111 Lease or sell. Owner Ph. 8-8436

# THUNDERBIRD

111) Luxurious 2 bedroom, 2 bath home Glass-enclosed living room, 26 x 25,

> cellent terms. Owner - Ph. Palm Springs 8-7303

MEMBERS
YOU MUST SEE
JOCK Williamson's Luxury Cottage just completed, 2 minutes
from Club on Mirage Road,
large corner lot, lovely view, living room 36 feet, fireplace, high
caliling large before 3 but he

Murphy Realty

READ SUN

## \$2000 PER ACRE 55 ACRES - \$225 PER ACRE

EIGHT to 12 unit hotel in Palm Springs wanted to trade for 14 units, leased year around in Los Angeles. Reason: Health. For details, phone Palm Springs 8-5432. Ask for Percy Whiteside. TONY BURKE, INC. 70-237 Hiway 111 near Thunderbird Rancho Mirage Ph. P.S. 8-5432 38a Industrial PALM SPRINGS WAREHOUSE AND LOT \$6500. MANY INDUST-RIAL USES. PH. 6473

WAREHOUSE, SHOP \$60 RENTAL ANY USE CLOSE IN PALM SPRINGS PH. 6473

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465 N. PALM CANYON DRIVE
P. B. GERTLER Ph. 9488

Mirador district. Phone 4439.

Mirador district. Phone 4439.

Phone 5005 For Classified Ads:

5046

\$600 per month.

JIM SHARPE

3 ROOM Duplex, 1 bedroom, apartment private patio. Bent by year, season or month. Pool privileges no children, or pets. PHONE 9376

BEAUTIFULLY FURNISHED —3 bedrooms, 3 baths, lanai, large POOL, outside bar and dressing rooms. Completely walled and landscaped. \$1200 per month. STUDIO apartment with Heated Pool, Warm Sands Area. Monthly Rental \$110 including utilities PHONE 9724 or 4927

#### DELUXE UNITS

NOW leasing annual rentals. Tennis Club area. Phone 6542

NEW studio, furnished. Refriger-

LARGE deluxe bedroom apart-ment, furnished. \$125 month, in-cluding utilities, year 'round. PHONE 5545

NICE large furnished 1 bedroom apartment. Weekly or monthly rate. Reasonable to permanent tenants. 177 Vista Chino. Ph 7103

VISTA DEL CHINO
HEATED & FILTERED POOL
MODERN 1 bedroom apartments
1535 N. Indian Ave. Ph. 5298

1 AND 2 Bedroom Apartments,
Also rooms. Pool. Reasonable.
2 Blocks from Bullocks, Tennis
Club area. Phone 9006.

NEW FURNISHED studio apartment, TV Cable, refrigerated cooled. Close in. Day, week or month. Phone 7306.

FURNISHED Studio Apartmen week, month, lease. Adult Piano. Close in. Phone 6473

1 BEDROOM furnished apartment \$100 month, good location. PHONE 7267 after 6 P.M.

DELUXE 1 bedroom apartment, Heated Pool, TV, day, week month. Reasonable. Ph. 6720

1 BEDROOM unfurnished - near Safeway and Thrifty, \$70 per mo. RALPH WEINSTEIN Ph. 2884

1 BEDROOM furnished apartment \$100 PER MONTH

\$50 MONTH-furnished apartment New Stove — Refrigerator, 453 N. CALLE ENCELIA

FURNISHED studio apartment, Large Patio — Close In 487 NORTH EL SEGUNDO

FURNISHED apartment \$85, close 235 S. Palm Canyon. Ph. 2425

#### Houses for Rent 46

BEAUTIFUL home in Dos Palmas hot mineral water in house. June 1st to Oct. 1st. Near Desert Hot Springs. May extend lease. Write Desert Hot Springs Box 536.

FURNISHED or unfurnished 3 bedroom—2 bath home. Large enclosed yard, child welcome. Excellent location, near schools and buses. Pool Privileges. Reasonable. Owner. Phone 9185.

SMALL furnished house, 3 single bedrooms and 3 baths, large porch and yard, adults. \$130 mo. on yearly basis. Tennis Club area. L. J. Wilson, 9592 Orange drawers, end tables, lamps, vandrused the state of t Avenue, Anaheim.

ed lanai, large patio, fireplace, beautifully landscaped, 554 North Calle DeRolph. Phone 5477

MODERN, 2 bedroom, 2 bath home, furnished, fireplace, air conditioned, filtered pool, \$150 mo, Fenced. Desert Sun, Box 190, File M-6.

FOR RENT, in cool YUCAIPA, attractive new 2 bedroom house,
with guest house. Completely
furnished \$90 per month.
111 East County Line Rd., Yucaipa

FURNISHED 4 bedroom, pool, TV Used Bedroom group Used Desk and Chair room. Restricted district \$1000 for one or two months or \$2400 for three months. Phone 5043.

GOOD neighborhood-2 bedroom in yard. \$125 on lease. Children welcome. Ph. 7211 or 4573

FURNISHED 3 bedroom, 11/2 baths

south end. On lease. PHONE 9538 or 7062

edral City. Ph. 8-4101

UNFURNISHED 3 bedroom 2 bat Trees. \$100 month. 820 Caba. leros opposite Tamarisk Park.

\$75 YEAR lease. Partially furnished, 1 bedroom home. 1520 San Jacinto Way Ph. 3580

1 BEDROOM HOUSE FURNISHED — FENCED YARD PHONE 3382

TWO — 1 BEDROOM HOMES, south end—for rent by the month or year. Phone 5612

NEARLY New General Electric GAS RANGE PHONE 9355

SUB-LEASE, 3 bedroom, 2 bath home, Furnished \$225 mo. Un-furnished \$200 month. Ph. 9581 dition \$45. Phone 7147

ed home in Oceanside for sum-mer. Available May 1st. Ph. 6103 1659 MESQUITE Saturday, April 6, 1957 The Desert Sun

#### 2 TERRIFFIC RENTALS

MODERN DELUXE
BEDROOMS, 2 baths, fireplace
large glass sliding doors opening
onto, a beautiful SWIMMING
POOL. Completely furnished.

SOUTH END HOME

Peter B. Sheptenko

475 N. Palm Canyon Drive

PHONE 2727

baths, furnished home, fully landscaped. TV Cable, \$225. on years lease, 710 Desert Way. PHONE 9702 AFTER 5

IN Deep Well, owner's home, 3

Bedrooms, 2 Baths, Pool, 6 mos lease, references, \$200 per mo. PHONE 3438

PALM DESERT—2 nice 2 bedroom homes with fireplace, 2 carport, unfurnished. \$125 month.

BEDROOM furnished HOME

cooler, fireplace, patio. 247 RACQUET CLUB ROAD

Phone 8-5022

WITH CASH! WE KNOW YOU CAN'T DO BETTER BELAUSE WE'RE SELLING

45 Trailers for Sale

#### TRAILERS AT COST AND BELOW

WE WANT BUYERS

ALL TRAILERS NEW! OR NEARLY NEW! DEALERS LOOKING FOR BELOW WHOLESALE TRAILERS COME OUT AND SHOP US.

#### CHECK THESE PRICES

PRICE \$8950 1957 PAN AMERICAN 50' 1 BEDROOM 1957 PAN AMERICAN 45' 1 BEDROOM \$7395 \$5495 FURNISHED 2 Bedroom, 1½ bath 1957 PAN AMERICAN 45' 2 BEDROOM bouse. Walking distance. Children O.K. \$150 month. \$5495 \$7395 1957 PLEASURE CRAFT 40' 1 BEDROOM \$3295 \$4595 dren O.K. \$150 month.

ated air conditioning. Private patio. Close In, \$100 per month on yearly lease. Ph. 6320, 6-8 p.m.

ARGE deluxe bedroom apart
dren O.K. \$150 month.

2 BEDROOM, 2 bath, completely furnished with Hi-Fi and TV., Pool. Walled for privacy. References required. \$350 per month. \$4995 \$3895 \$3695

NEW GUARANTEE NEW (6 mos eld) 3 bedroom. 2 ALSO SEVERAL OLDER TRAILERS AT

### \$100 DOWN—MUST BE SOLD!

IF YOU THINK OUR PRICES ARE TOO HIGH MAKE AN OFFER!

IF YOU ARE BUYING A BIG TRAILER FOR CASH— SEE US BEFORE YOU BUY!

## CASH & CARRY TRAILER SALES

67-871 HIGHWAY 111 PHONE 85873 ACROSS FROM TRAMVIEW TRAILER PARK WE FINANCE AND TRADE

49 Trailers for Sale Trailer Rentals

Ph. 2545

45' MODERN trailer with Cabana every comfort. Call Bue Skies Trailer Village 8-5555.

Musical Instruments 50A

NEW Electronic organ ......
USED Grand Piano ......
USED Xylophone
10 PER CENT DOWN YATES MUSIC CO.

Plaza corner Indian ACCORDION — 120 BASS \$75. Also 12 Bass Accordion, like new \$45. Phone 6358.

SPINET PIANO — \$250 Dark Mahogany, Good Condition PHONE 3372

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Household Goods

SPECIAL - hardwood Baby Cril and Mattress. complete—\$39.95. High Chairs, Strollers—\$12.95 up. Metal youth chairs \$9.95. CLOSE OUT — bedroom set complete with double dresser, mirror, chest of drawers, bookcase head-board—\$99.50. Bed divan, mod-Lamp shades, all sizes - \$1.95. Unfinshed chests from \$8.50 up.

PHONE 7112

ities, Showcases. New and used Rollaway Beds, baby beds, mat-tresses, New Electric and Gas ranges, refrigerators. and look around. The item you need might be here!

PAVNY'S 1001 S. PALM CANYON PHONE 7342

STORE CLOSES BUY RATTAN AND SAVE Piece Rattan foam cushion \$135 3 Piece Hattan Converter Settee Converter Settee Chairs .... \$4.50 to \$32.50 \$30

. \$25 Everything Goes

CASUAL FURNITURE 1-384 Hiway 111 Rancho Mirage

SPECIAL TWO Perfect used refrigerators.

Also Portable G. E. Dishwasher
Like New.

MUST SACRIFICE — 1956 Budger
Expando. Ramada, carport. RUPP'S HARDWARE SUPPLY Cathedral City Ph. 8-3744

NEW 2 bedroom unfurnished house Adults. 68-835 Second St., Cath-PHONE 8-3354

Anthony's Refrigeration Co. 864 Broadway Cathedral City TWO 30" gas stoves, 3 years OLD. 4 pair HAND screened floral drapes, 6 pair yellow chintz cafe

2 Girls' bikes. 1 Coffee 1953 SHASTA, 27 ft. never traveled table. Phone 5988.

DAVENPORT \$20; Large foam rubber chair \$10; Dining table \$10. Phone 8-6288.

34 BEDROOMS, 2 baths, furnish- MUST SELL, dinette and dining SHASTA 15', Almost brand new.

15 Phone 5005 For Classified Ads!

51 Trailers for Sale

Quality Merchandise Distress Merchandise BECAUSE we have represented quality coaches for 27 years, we will be able to serve you and give you more for your money in the years to come.

53 Trailer Space PALM VALLEY Trailer Village

Liberty-2 Bedrooms, sleeps 6.
Bath Tub. lots of Windows. Will
take furniture or Small Trailer
in trade, terms. Murray's 88-100
Highway 111. Next to Sunair
Drive-in Theatre.

50 BEAUTIFUL 45' Terra Cruiser with all extras will take in trade unimproved property, older trail e or furniture. See Mr. or Mrs. Murray. 68-100 Hiway 111. Next to Sunair Drive in Theatre. Misc. for Sale

## SAHARA PARK H. C. Baker, turn left at Pool, drive south to Tabruc, Lot 38 (not in afternoons)

SEE-ABC TODAY

H and H Mobile Homes

WHERE QUALITY IS KING 68-087 HIGHWAY 111 Across from Sunair Theatre

EASTERN Built, all aluminum 34'
Liberty 2 Bedrooms, sleeps 6.

CUSTOM built Travel Trailer. corner lot in beautiful Sahara. COMPLETELY furnished, reowner, space 150 Sahara Park.

30' Spartanette, 1951 Excellent Condition — Clean RAMON TRAILER PARK Lot 14, or Inquire Lot 15

Peerless Trailer and new Alu minum awning. Perfect condi-

NEW 1957 Deluxe Models, 20' to Next to Sunair Drive-in Theatre.

30 FT. TRAILER-Equipped, sun deck, private bathroom large utility room, lana, carports. utility room, lanal, carports. Beautiful hillside location. Ph. 8-6633.

1954 BOLES AERO, 2312', Porch Price. Lot B-40, Rancho Park

Expando. Ramada, carport, store room, Patios. Choice corner. Lot 168, Sahara Park.

33 FT Trailer, Cabana, Ramada, 2 baths, 2 carport, lovely fenced corner lot, Space D-S&. Rancho Trailer Park.

VIKING, late Model, Like New. 28 ft. 4 wheels, full bath. Double bed and two bunks. Lot 259 Ramon Trailer Park.

awning, cooler, \$2000. Cash Edlands Trailer Park, Space 8. Sunset and Ramsey St., Bauning

HOUSE Trailer - \$300. A Real Bargain-Nice plan Office-Sun-Bargain—Nice plan Office—Sun-ay Cove Park, 69-121 Hiwy. 111. PEDIGREED Cocker Pups. Cathedral City. Pepula 325

23½ Ai.JOA, lived in 6 months, air conditioned, bath, new awn-ing, 3 months old. See at C-37. Rancho Trailer Park—Ph. 9576

\$200 in extras. \$650. Hawkins— No. 57, Beckley Trailer Park.

51 A.B.C. like new, air cond tioned combination washer-dry er, inter-com system, many ex tras, newest type steel prefabri-cated Ramada and Cabana Newly carpeted and draped Fully landscaped, new automat is specific to system. Immediate ic sprinkling system. Immediate Possession. Lot 134, Sahara Pk.

70-210 Hiway 111 Ph. 8-3399

STEEL tubular Scaffold, Rolling towers, reptals.

PHONE JESS GARDNER 5173 1953 FORD

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Don't Mind

THE National Noise Abatemen ways of abating needless noise ways of abating needless house in home, street, office and fac-tory. One kind of noise that's not really needed but that others don't mind a bit is the whoops and hollers of delight users of Classified Ads make when their ads bring results. To hoot with

## Walk in Coolers

5x5x8 - 5x6x9 - 6x12x9YORK COOLER UNITS 5 H.P. - 15 H.P. - 45 H.P. Delicatessen Showcase

LIKE NEW FANS AND MISCELLANEOUS Everything in Good Condition REASONABLE PRICES 3762 Sunny Dunes Road

View, Ramada, Cabana, Carport and Eastern Trailer, Act now. I mean business. Might take small trailer. \$30 SEE No. 122-Sahara Park's finest NEW 34 Ton Carrier Air Cond 68-087 HIWAY 111
Across from Sunair Theatre

and Store room, also tour-aid.

LIKE new, purchased Nov. 1956

Duo-Control over loads — Half O'Keele and Merritt Gas range double oven, glass doors, rotis serie, controlled heat burner

serie, controlled heat burne grill in center \$375. Ph. 7918. RUBBER base paint regular \$5.10 gal. special price, all colors \$3.95 NATIONAL PAINT STORE 220 North Indian Avenue

14 FOOT Servel, new refrigerating unit. Automatic Defrost \$150.
PH. 3391 or 2571

10" DELTA UNI SAW 1 Horsepower Motor PHONE 8-7033 REMINGTON typewriter No. 12

Tramview Trailer Park, Lot-M

Pets-Poul.-Livestock 65 papers. Buff and white. Males \$35 Females \$25.

Phone Palm Desert 76-3647 Poodles-Toys-A. K. C. POODLE SHOP CATHEDRAL CITY PH. 8-8292

BASENJIS (African Barkless Dogs) 10 weeks old—A.K.C. \$100 UP - PHONE 3629

### ZOOM!!

#### Our Mercury Sales in March ZOOMED SKY HIGH

WERE GIVING TO YOU THESE "SAFE BUY" USED CARS WAY BELOW OUR COST

RATHER THAN WHOLESALE THEM TO LOS ANGELES USED CAR DEALERS

WE OFFER THEM TO OUR LOCAL RESIDENTS AT THESE RIDICULOUSLY LOW PRICES.

If You Can Use An A-1 Car Don't Miss This Opportunity

1956 LINCOLN . . . . . . . \$3995 PREMIERE COUPE. 1956 CHRYSLER . . . . . \$2795 NEW YORKER, 4 DOOR-

1954 CADILLAC . . . . . \$2695 COUPE DEVILLE, CANARY YELLOW. 1956 MERCURY . . . . . . \$2495

STATION WAGON, LIKE NEW, MERCOMATIC, RADIO, HEATER, POWER STEERING, GRAY AND WHITE. 1956 OLDSMOBILE . . . . . \$2495 88 HARDTOP COUPE, POWER STEERING, POWER BRAKES, RADIO, HEATER.

1955 OLDSMOBILE . . . . \$2395 SPECIAL CONSIDERATION FOR NO TRADES 98 HOLIDAY COUPE, FULL POWER, TURQUOISE AND WHITE. 1956 MERCURY . . . . . . \$2395

MONTCLAIR, COUPE, DESERT TAN AND WHITE

1955 BUICK . . . . . . . . . \$1895 SUPER, RIVIERA COUPE, 2 TONE GRAY. 

1954 LINCOLN . . . . . . \$1595 COUPE, FULL POWER. Spaces available monthly or 1953 CADILLAC . . . . . \$1395 4 DOOR FLEETWOOD SEDAN.

Equipment Rentals 58 1955 FORD . . . . . . . . \$1295 4 DOOR SEDAN. . . . . . . . . . \$995

VICTORIA COUPE. 1952 PACKARD . . . . . . . \$595

CONVERTIBLE. 1950 BUICK . . . . . . . . . . . . \$395

> The Same Money Saving Deal FOR THE

4 DOOR SEDAN.

New 1957 Big "M" Mercury Before You Buy Any New Car See Us First

## PALM SPRINGS LINCOLN - MERCURY

335 Sunny Dunes Road PHONE 2301 PHONE 5057

### Pets-Poul.-Livestock 65

OVERDRIVE, radio, heater, goo FOUR fine trustworthy half Arabs. Arab golden Palamino Filly, my son's outgrown them.

Johnson, 1387 San Jacinto Way,
PALM SPRINGS

66

HOPPE'S NURSERY

970 Broadway Cathe PHONE 8-3603 THERE'S NO LIMIT to the things Classified Ads can accor What would you like one to do?

Used Cars for Sale 70

Imperial Motors COME IN AND SEE US FOR FINE CARS

AND TRUCKS ALSO A FINE SELECTION OF USED CARS

FROM \$95 TO \$2500 Imperial Motors Imperials - Chryslers Dodges - Plymouths

transportation car, good paint. \$125. Write Box 190, Desert Sun, File M-5. 1956 MERCURY Monterey Station Wagon, full power, fully equip ped, low mileage, like new Private. Phone P.D. 76-2603

1947 STUDEBAKER

954 OLDSMOBILE hardtop coupe 29,490 actual miles. Radio, heater, white wall tires \$1775 or best offer. H. Harner, Phone 9951.

1953 FORD, Pace setter converti ble, all extras, good top, low mileage. Phone 2637

PLYMOUTH, Suburban, 1953, overdrive, heater, runs like new \$1125, Phone Owner 8-4823. 1947 BUICK Convertible New tires, paint and top. Runs like new. Phone 7425.

1956 BUICK Special 4-door Sedan 13,000 miles. Dynaflow, R Heater \$2295. Phone 9768.

WANT 1947-1948 Plymouth, Chrysler, Desoto, Dodge. Kreis Drugs RICKY — 4 to 1 a.m. 1950 HUDSON COMMANDORE Condition, One Owner - \$250 PHONE 2478 or 3373

FORD, 1957, nearly new. Custon 300. Extras including T Bird engine. Phone 4777.

#### 1957 FORD SALES ARE SOARING!!

70 Used Cars for Sale

OUR USED CARS ARE STACKED DOUBLE DECKED

> So to Make Room for More New Car Trade-Ins

We Must Sacrifice These Beautiful Cars at Once

NOW \$2095 . WAS \$2295 1955 FORD

955 MERCURY .... WAS \$2195 NOW \$1995 HARDTOP, AUTOMATIC TRANSMISSION AND MANY OTHER EXTRAS.

WAS \$2095 NOW \$1895 HARDTOP, WHITEWALL TIRES. THIS CAR IS LOADED WITH EXTRAS.

WAS \$1895 FAIRLANE, CLUB SEDAN, BEAUTIFUL TWO TONE, TAN AND WHITE, WHITEWALL TIRES, AUTOMATIC TRANSMISSION.

TO CHOOSE FROM

WEWILL NOT BE UNDERSOLD

SPECIAL CONSIDERATION FOR NO TRADES

PHONE

# IF YOU WANN'A RIDE

1 DOOR. 1950 STUDEBAKER . . . . . \$195

1952 HILLMAN MINX . . . . \$395

# SPECIAL, 2 DOOR, RADIO, HEATER.

TWO LOCATIONS:

#### PALM SPRINGS BUICK USED CAR

SPECIALS

1955 BUICK FULL POWER, LOW MILEAGE LOCAL CAR

1955 CHEVROLET

BELAIR COUPE, FULL EQUIPPED - VERY SHARP 1951 FORD SEDAN, FULLY EQUIPPED, NEW RUBBER, RUNS FINE.

1953 FORD 1 TON PICK UP - LOW MILEAGE A REAL BUY.

TO CHOOSE FROM AND FOR YOUR Shopping Convenience

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Open Evenings Till 9 P.M. ALL DAY SUNDAY

PALM SPRINGS

BUICK 68-406 HIWAY 111 PHONE 8-4001 PALM SPRINGS

PLAZA MOTORS 1956 OLDSMOBILE Holiday Coupe

Power steering, power brakes, radio, heater, hydramatic. 2-lone white and blue.

LATE 1953, IMPERIAL CHRY-SLER, Like new. By Owner, PHONE 5608 BONDED MECHANICAL 1 YEAR GUARANTEE GOOD ANYWHERE IN THE U.S.

PLAZA MOTORS

CONVERTIBLE, AUTOMATIC TRANSMISSION, RADIO, HEATER, POWER STEERING, POWER BRAKES, POWER WINDOWS, CONTINENTAL KIT.

NOW \$1695

AND MANY-MANY MORE

BEN COWAN FORD 66-359 HIGHWAY 111

# BESUREYOU GOTT'A CAR

1948 OLDSMOBILE . . . . . . \$95

30 TO 40 MILES PER GALLON.

# STACK'S CHEVROLET

330 SUNNY DUNES AND 682 SOUTH PALM CANYON PHONE 9166 PHONE 2042

> OF USED CARS PRE-EASTER SPECIAL - 1956

Cadillac Convertible. Fully equipped. \$500 under blue book. \$3395. WE TRADE PLAZA MOTORS

GOOD SELECTION

CADILLAC and OLDSMOBILE 290 N. Indian Ave. Ph. 9807 1951 LINCOLN BEAUTIFUL 4-DOOR Like New in and out

New Nylon Tires—Hydramatic, RADIO — HEATER Private Owner Must Sell ONLY \$750 CALL LEO P.S. 2301 \$1000 TAKES IT

1953, 2-door Chrysler New Yorker, Power Brakes, Power Steering, Torque Converter, Radio, Heat-er, White Walls, Excellent condition. Used by aduits. Space A-18. Blue Skies Trailer Village. 1955 Bel Air 8 4-DOOR SEDAN - \$1595

Good Condition — Low Mileage Lot D-70, Rancho Trailer Park 1563 S. PALM CANYON DRIVE AFTER 4:30 P. M. WE BUY ALL MAKES AND MODELS PLAZA MOTORS

CADILLAC and OLDSMOBILE

290 N. Indian Ave. Ph. 9807

1956 Sedan DeVille Scautiful white color, has all extras, priced for quick sale \$4400. Ed Vines. PHONE 8-5844

OFEL Convertible 1954. In perfect condition, 30 miles per ga \$1200. Owner left county. PHONE 7231

Automobile Service 72

Near KCMJ - Phone 7653



MARYLYNN BROWN, talented pianist from Scripps College, will be featured with the Palm Springs Civic Orchestra, tonight at the Jew-ish Community Center. Jascha Veissi, left, the director of instru-

### Music Festival to Open With Gala Concert Tonight

The Palm Springs Music Society, Harry Tomlinson, Musical Director, opens its April Music Festival tonight with a gala concert, Jascha Veissi conducting the Palm Springs Civic Orchestra, with Marylynn Brown, planist; Alice and Eleanore Schoenfeld, Almeida, guitar, and Martin Ruderman, flute.

The announcement here was the by the United States disclossing various Soviet nuclear explosions since the first Russian shot in September, 1949.

WASHINGTON W — The United States is planning to put newer-plosions rather than to individual shots. Russia thus has exploded many more than 19 weapons, probably in the neighborhood of 40, day.

Magic Illusion the NEW Helen Rubinstein

Make-up that brings Younger looking Beauty out of the shadows—shadows & lines

Palm Springs Drug Co.

160 North Palm Canyon Drive (Across from Desert Inn)

Take Pets Along Or Find Homes, Is League Plea

Palm Springs Animal Protective League today appealed to desert area residents not to abandon their "winter" pets when they leave here during the summer on vacation or to find employment

Each year hundreds of pets are abandoned, it was stated, causing a large majority of these to be put to death due to the small city animal shelter and limited facili-

The League urged residents to find a home for their pets or take hem along. In addition, officials asked that contributions be made to the League for use in constructing a new modern shelter. Donations may be made to the League at 618 Mesquite Drive.

#### **New Russian** Nuclear Weapon **Test Reported**

WASHINGTON IP - The United States announced yesterday that Russia conducted another nuclear weapon test last Wednesday.

The brief announcement by Chairman Lewis L. Strauss of the Atomic Energy Commission said the test was another in Russia's "current series" but did not speci-fy the size of the bomb or whether one or more bombs were exploded.

The announcement here was the

Almeida, guitar, and Martin Ruderman, flute.

In the evening Harry Tomlinson,
Musical Director of the Festival,
will conduct the Civic Chorus and
Orchestra in the Brahms Requiem
with Robert Bostwick, baritone,
and Caterina Micieli, soprano, as
and Caterina Micieli, soprano, as
Regulary More than 19 weapons, probday.

The united States has exploded
at least 75 weapons. Great Britain
has tested nine and soon will explode her first H-bomb in the
Christmas Island area some 1,200
Refreshing There is no intention of declaring the armistice soloists. In the Bach Branden-burg Concerto, also conducted by

Tomlinson, the soloists will be Alice Schoenfeld, violin; Christine at Deep Well, honoring the Festi-Tomlinson, piano, and Martin Ruderman, flute. At 6 p.m., between the afternoon may be made at the door at the and evening performances, a time of the concert.



SWEDISH INDUSTRIALIST Olof E. (Olle) Tiblum and his wife, Margareta, are this week winding up a three-week American business trip and vacation with a visit to Palm Springs' Lone Palm Hotel. It marks the first Village vacation for Tiblum, who, with his brother, operates a major machinery plant and machine distribution business in Sweden. His firm is the Scandinavian outlet for the Cleveland Ohio, machine-tool firm of the Yoder Company. (Desert Sun Photo).

#### U.S. Plans Newer Weapons in Korea

WASHINGTON W - The United | void despite repeated evidence of States is planning to put newer- Communist violation

"Uncle John" Is Coming To Town

# IMPORTANT OF ALL YOU'RE INVITED TO THE DESERT'S NEWEST RENDEZVOUS

IT'S BEAUTIFUL

AND MOST

MORE THAN LOVELY

# THE DESI ARNAZ



15 Miles From Palm Springs On Hiway 111

Indian Wells

In the Lounge Lucille Ball is seen talking to Columnist Heda Hopper

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For Your Nightly Dancing Pleasure Matty Malneck and Bob Russell's Trio EVE MARLEY, Vocalist

OPEN ALL YEAR AIR CONDITIONED BY REFRIGERATION

FOOD PREPARED AS YOU LIKE IT BREAKFAST - LUNCH - DINNER TELEPHONE INDIAN WELLS 76-2902 A Long Life

ANDERSON, Ind. ap-Mrs. Millicent Weer Huntley says the same light bulb has served as a night

Saturday, April 6, 1957 The Desert Sun

be merely a diligent workman. He Busy, Not Missing CARBONDALE, Ill. P — An art told officials he had several art student at Southern Illinois Uni-projects to do and didn't want to light in her home here for 55 versity who had been reported leave the art department until he missing for two days turned out to had finished.

#### NOW YOU CAN OWN THIS HOME



#### WITHOUT BUYING A LOT

We build a cement block, living room, fireplace, bedroom, bath, kitchen, carport. 600 sp.

#### \$4,475 FULL PRICE

Now for the first time the Stanford University and Balboa Bayshores 99 year leasehold plan brought to the Desert by Charles Doyle, original owner and creator of Smoke Tree Ranch. Pay for your home outright for the cost of a lot.

#### LOTS ONLY \$7.00 A MONTH ON A 99 YEAR LEASE

For big lots, city utilities, trees, only 12 miles from Palm Springs, on Ramon Road in the midst of Hidden Springs Ranch 1500 acre exclusive residential development. Good desert TV.

You may build your own home. Luxury trailers may be kept when enclosed with the home. Pay for your permanent home in full out of savings on trailer park rental in 5 years. Ideal for retirement, weekend or holiday home. Nothing comparable to it in value on the whole Palm Springs Desert.

> From Palm Springs Drive Out Ramon Road Cross Highway 99, Continue East on Ramon 3 Miles to See This Unique Form of Desert Living at

HIDDEN SPRINGS RANCH OASIS

# "REGAL!"

.... is the word for



# COUNTRY CLUB APARTMENTS

A lush new oasis set in seven beautiful landscaped acres On Tahquitz Drive Just 3 Blocks West of Library

Destined to be the show place of Palm Springs



Palm Springs Community Chest Invites you to see furnished Country Club model Apartment pictured above: DAILY 1 - 5 P.M. — SUNDAY 10 A.M. - 5 P.M. THROUGH APRIL 30TH 389 WEST TAHQUITZ DR. 50c DONATION

Nowhere such distinctive living—so many practical advantages: Superb isolation - yet convenient to a vibrant city only five

minutes' walking distance from your threshold. A luxurious country club atmosphere will make knowing your

neighbor a pleasurable experience. Every opportunity for recreational diversions.

Beauty and function adroitly blended to provide both casual living and gracious entertaining.

Overcrowded apartment feeling conspiciously absent . . . Royal Air apartments are spacious yet accentuate residential privacy.

Leisurely living pattern highlighted by management assuming maintenance and upkeep chores.

Dramatically new interrelation of indoor and outdoor areas.



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